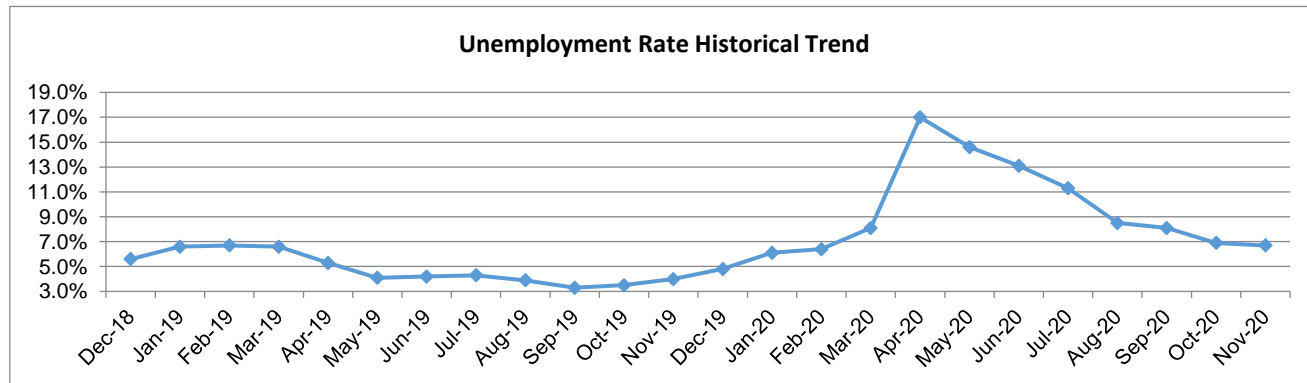


IMMEDIATE RELEASE
 SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)
 (Santa Cruz County)

The unemployment rate in the Santa Cruz County was 6.7 percent in November 2020, down from a revised 6.9 percent in October 2020, and above the year-ago estimate of 4.0 percent. This compares with an unadjusted unemployment rate of 7.9 percent for California and 6.4 percent for the nation during the same period.



Industry	Oct-2020	Nov-2020	Change		Nov-2019	Nov-2020	Change
	Revised	Prelim				Prelim	
Total, All Industries	95,700	94,600	(1,100)		113,200	94,600	(18,600)
Total Farm	3,500	2,500	(1,000)		7,500	2,500	(5,000)
Total Nonfarm	92,200	92,100	(100)		105,700	92,100	(13,600)
Mining, Logging, and Construction	4,800	4,700	(100)		4,600	4,700	100
Manufacturing	6,400	6,300	(100)		7,300	6,300	(1,000)
Trade, Transportation & Utilities	16,000	16,600	600		17,400	16,600	(800)
Information	500	500	0		600	500	(100)
Financial Activities	3,600	3,600	0		3,500	3,600	100
Professional & Business Services	10,300	10,200	(100)		11,000	10,200	(800)
Educational & Health Services	15,400	15,400	0		17,700	15,400	(2,300)
Leisure & Hospitality	11,500	11,400	(100)		13,700	11,400	(2,300)
Other Services	4,300	4,300	0		5,200	4,300	(900)
Government	19,400	19,100	(300)		24,700	19,100	(5,600)

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

	Nov 19	Sep 20	Oct 20	Nov 20	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	141,800	127,800	131,300	128,100	-2.4%	-9.7%
Civilian Employment	136,100	117,500	122,200	119,500	-2.2%	-12.2%
Civilian Unemployment	5,700	10,400	9,100	8,600	-5.5%	50.9%
Civilian Unemployment Rate	4.0%	8.1%	6.9%	6.7%		
(CA Unemployment Rate)	3.7%	10.7%	8.7%	7.9%		
(U.S. Unemployment Rate)	3.3%	7.7%	6.6%	6.4%		

Total, All Industries (2)	113,200	95,200	95,700	94,600	-1.1%	-16.4%
Total Farm	7,500	4,500	3,500	2,500	-28.6%	-66.7%
Total Nonfarm	105,700	90,700	92,200	92,100	-0.1%	-12.9%
Total Private	81,000	72,100	72,800	73,000	0.3%	-9.9%
Goods Producing	11,900	11,200	11,200	11,000	-1.8%	-7.6%
Mining, Logging, and Construction	4,600	4,800	4,800	4,700	-2.1%	2.2%
Manufacturing	7,300	6,400	6,400	6,300	-1.6%	-13.7%
Durable Goods	3,900	3,000	3,000	3,000	0.0%	-23.1%
Nondurable Goods	3,400	3,400	3,400	3,300	-2.9%	-2.9%
Service Providing	93,800	79,500	81,000	81,100	0.1%	-13.5%
Private Service Providing	69,100	60,900	61,600	62,000	0.6%	-10.3%
Trade, Transportation & Utilities	17,400	15,600	16,000	16,600	3.8%	-4.6%
Wholesale Trade	3,400	2,800	3,000	3,000	0.0%	-11.8%
Retail Trade	12,300	11,100	11,200	11,800	5.4%	-4.1%
Transportation, Warehousing & Utilities	1,700	1,700	1,800	1,800	0.0%	5.9%
Information	600	500	500	500	0.0%	-16.7%
Financial Activities	3,500	3,400	3,600	3,600	0.0%	2.9%
Finance & Insurance	1,900	1,900	2,000	2,000	0.0%	5.3%
Real Estate & Rental & Leasing	1,600	1,500	1,600	1,600	0.0%	0.0%
Professional & Business Services	11,000	10,200	10,300	10,200	-1.0%	-7.3%
Educational & Health Services	17,700	15,300	15,400	15,400	0.0%	-13.0%
Leisure & Hospitality	13,700	11,600	11,500	11,400	-0.9%	-16.8%
Arts, Entertainment & Recreation	2,200	2,300	2,300	2,300	0.0%	4.5%
Accommodation & Food Services	11,500	9,300	9,200	9,100	-1.1%	-20.9%
Other Services	5,200	4,300	4,300	4,300	0.0%	-17.3%
Government	24,700	18,600	19,400	19,100	-1.5%	-22.7%
Federal Government	500	700	600	500	-16.7%	0.0%
State & Local Government	24,200	17,900	18,800	18,600	-1.1%	-23.1%
State Government	10,900	8,600	9,300	9,200	-1.1%	-15.6%
State Government Education	10,200	7,900	8,600	8,500	-1.2%	-16.7%
State Government Excluding Education	700	700	700	700	0.0%	0.0%
Local Government	13,300	9,300	9,500	9,400	-1.1%	-29.3%
Local Government Excluding Education	5,600	5,400	5,400	5,400	0.0%	-3.6%
Special Districts plus Indian Tribes	1,100	1,100	1,100	1,100	0.0%	0.0%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Andriy Moskalyk 805-568-1314 or Robert Lee 626-934-5738

December 18, 2020
Employment Development Department
Labor Market Information Division
(916) 262-2162

Santa Cruz Watsonville MSA
(Santa Cruz County)
Industry Employment & Labor Force
March 2019 Benchmark

Data Not Seasonally Adjusted

	Nov 19	Sep 20	Oct 20 Revised	Nov 20 Prelim	Percent Change Month Year
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These data, as well as other labor market data, are available via the Internet
at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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