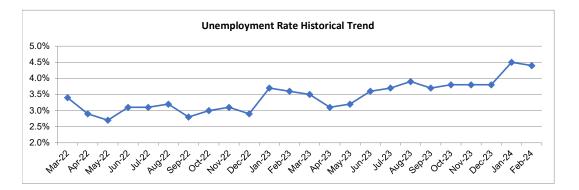
State of California EMPLOYMENT DEVELOPMENT DEPARTMENT Labor Market Information Division 409 K Street Eureka, CA 95501

March 22, 2024

Randy Weaver 916-931-9791

IMMEDIATE RELEASE SANTA ROSA METROPOLITAN STATISTICAL AREA (MSA) (Sonoma County)

The unemployment rate in the Sonoma County was 4.4 percent in February 2024, down from a revised 4.5 percent in January 2024, and above the year-ago estimate of 3.6 percent. This compares with an unadjusted unemployment rate of 5.6 percent for California and 4.2 percent for the nation during the same period.



Industry	Jan-2024	Feb-2024	Change		Feb-2023	Feb-2024	Change
	Revised	Prelim				Prelim	

Total Wage and						
Salary	211,400	212,900	1,500	208,500	212,900	4,400
Total Farm	5,300	5,800	500	5,900	5,800	(100)
Total Nonfarm	206,100	207,100	1,000	 202,600	207,100	4,500
Mining, Logging						
and Construction	16,000	16,200	200	16,100	16,200	100
Mining and						
Logging	200	200	0	200	200	0
Construction	15,800	16,000	200	15,900	16,000	100
Manufacturing	22,800	22,700	(100)	22,700	22,700	0
Trade,						
Transportation,						
and Utilities	34,300	34,200	(100)	34,300	34,200	(100)
Information	2,500	2,500	0	2,500	2,500	0
Financial						
Activities	7,900	7,900	0	7,600	7,900	300
Professional and						
Business Services	24,400	24,600	200	24,800	24,600	(200)
Private Education						
and Health						
Services	37,700	38,000	300	35,500	38,000	2,500
Leisure and						
Hospitality	25,400	25,400	0	24,500	25,400	900
Other Services	7,600	7,600	0	7,400	7,600	200
Government	27,500	28,000	500	27,200	28,000	800

Notes: Data not adjusted for seasonality. Data may not add due to rounding Labor force data are revised month to month Additional data are available on line at www.labormarketinfo.edd.ca.gov March 22, 2024 Employment Development Department Labor Market Information Division (916) 262-2162

Data Not Seasonally Adjusted

Santa Rosa MSA

(Sonoma County) Industry Employment & Labor Force March 2023 Benchmark

Jan 24 Feb 23 Dec 23 Feb 24 Percent Change Revised Prelim Month Year 247,800 246,800 Civilian Labor Force (1) 249,400 250,800 0.6% 1.2% 0.7% **Civilian Employment** 238,900 237,300 238,100 239,700 0.3% **Civilian Unemployment** 8,900 9,500 11,300 11,100 -1.8% 24.7% Civilian Unemployment Rate 3.6% 3.8% 4.5% 4.4% (CA Unemployment Rate) 4.8% 5.1% 5.7% 5.6% 4.2% (U.S. Unemployment Rate) 3.9% 3.5% 4.1% Total Wage and Salary (2) 208,500 214,200 211,400 212,900 0.7% 2.1% **Total Farm** 5,900 5,000 5,300 5,800 9.4% -1.7% **Total Nonfarm** 202,600 209.200 206.100 207.100 0.5% 2.2% **Total Private** 175.400 181.700 178.600 179.100 0.3% 2.1% Goods Producing 38.800 39.800 38.800 38.900 0.3% 0.3% 16,100 16,700 16,000 16,200 1.3% 0.6% Mining, Logging and Construction 200 200 200 200 0.0% 0.0% Mining and Logging 15.900 16,500 15.800 1.3% 0.6% Construction 16.000 1.9% Specialty Trade Contractors 10.400 11.200 10.700 10.900 4.8% 22,700 -0.4% 23,100 22,800 22,700 0.0% Manufacturing 9,000 -2.2% 8,900 8,800 8,800 0.0% **Durable Goods** 13,900 13,700 14,200 -0.7% 1.5% 14,000 Non-Durable Goods 169,400 168,200 0.5% 2.7% Service-Providing 163,800 167,300 2.6% 136,600 141,900 139,800 140,200 0.3% Private Service Providing 34,300 35,300 34,300 34,200 -0.3% -0.3% Trade, Transportation, and Utilities Wholesale Trade 6,900 6,700 6,600 6,600 0.0% -4.3% 0.0% Retail Trade 22,900 23,700 23,000 22,900 -0.4% Food and Beverage Retailers 7,500 7,700 7,300 7,300 0.0% -2.7% 0.0% **General Merchandise Retailers** 3,100 3,600 3,200 3,100 -3.1% Transportation, Warehousing, and Utilities 4,500 4,900 4,700 4,700 0.0% 4.4% Information 2,500 2,500 2,500 2,500 0.0% 0.0% **Financial Activities** 7,600 7,900 7,900 7,900 0.0% 3.9% Finance and Insurance 4,200 4,100 4,100 4,100 0.0% -2.4% 24.800 0.8% -0.8% **Professional and Business Services** 24.800 24.400 24.600 9.700 1.0% 0.0% Professional, Scientific, and Technical Service 9.700 9.600 9.700 Management of Companies and Enterprises 2,200 2,300 2,200 2,200 0.0% 0.0% Administrative and Support and Waste Manag 12,900 12,800 12,600 12,700 0.8% -1.6% Administrative and Support Services 11,900 11.800 11,600 11.700 0.9% -1.7% Private Education and Health Services 35,500 37,800 37,700 38,000 0.8% 7.0% 33,300 35,700 35,800 0.3% 7.5% Health Care and Social Assistance 35,700 0.0% 24,500 3.7% 25,900 25,400 25,400 Leisure and Hospitality 0.0% 20,800 3.8% 21,900 21,600 21,600 Accommodation and Food Services 2.4% 16,600 17,300 17,000 17,000 0.0% Food Services and Drinking Places 7,400 7,700 7,600 7,600 0.0% 2.7% Other Services 27,200 27,500 27,500 28,000 1.8% 2.9% Government 0.0% Federal Government 1,300 1,300 1,300 1,300 0.0% 25,900 26,200 1.9% 3.1% Total State and Local Government 26,200 26,700 3,000 0.0% State Government 3,100 2,800 3,000 7.1% State Government Educational Services 1,800 1,900 1,600 1,800 12.5% 0.0% State Government Excluding Education 1,200 1,200 1,200 1,200 0.0% 0.0% Local Government 22,900 23,100 23,400 23,700 1.3% 3.5% Local Government Educational Services 11,700 11,500 11,800 12,000 1.7% 2.6% Local Government excluding Educational Ser 11,200 11,600 11,600 11,700 0.9% 4.5% 4,800 4,900 4,900 5,000 2.0% 4.2% County Government 2.600 2.700 0.0% 0.0% City Government 2.600 2.600

3,800

4,000

4,100

0.0%

4,100

7.9%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed

Special Districts plus Tribes

Santa Rosa MSA

(Sonoma County) Industry Employment & Labor Force March 2023 Benchmark

Data Not Seasonally Adjusted

Feb 23	Dec 23	Jan 24	Feb 24	Percent Change	
		Revised	Prelim	Month Year	

individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Randy Weaver 916-931-9791 or Luis Alejo 916-931-9596

These data, as well as other labor market data, are available via the Internet at http://www.labormarketinfo.edd.ca.gov. If you need assistance, please call (916) 262-2162.

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