

Abstract: Minnesota Green Labor Market Information Project

Applicant Name: Minnesota Department of Employment and Economic Development (DEED),
Labor Market Information Office, Steve Hine, Director

Project Title: Green Labor Market Information Project

Area Served: Minnesota, statewide

Funding Request: \$1,155,488

Lead State: Minnesota, sole state proposal

Project Summary: Minnesota is poised for strong growth in its emerging green sector, but the data that could support such growth are simply not available. This proposal outlines a four-part research project that would fill the “green” information gap and enhance labor exchange infrastructure and efforts. Leveraging on Minnesota’s Job Vacancy Survey and other existing projects and products, we propose an ambitious set of high-quality deliverables: data on green job vacancies, skill and educational requirements; regional and statewide estimates of skills shortages in green occupations and industries; identification of green job openings in the state job bank; green industry competency models; and a comprehensive dataset of green training programs. Our partnerships with educational institutions, community groups, and our state’s career information website, ISEEK, will permit us to get this information into the hands of those who need it. These dissemination activities will include research reports, a green careers website, extensive training and outreach efforts, and enhancements to existing LMI tools.