

## About California's Green Workforce Coalition

**California's Green Workforce Coalition (Coalition)** is an eclectic voluntary partnership. Its Mission is to: *Serve as an alliance for the development of a skilled green workforce and a sustainable future.* The **Coalition** achieves this mission by gathering and discussing market intelligence on the emerging *green* economy, connecting members with information on sustainability, climate change legislation, and *green jobs*, and helping inform State of California green workforce policy. Our goal is to: *Prepare a green workforce that responds to industry demands and supports economic development and growth in our communities, in our region and in our state.*

### Objectives:

- Identify new and emerging *green* occupations and corresponding training and education providers;
- Further define the characteristics of *green jobs* both in Renewable Energy and Energy Efficiency along with the current and projected labor market demand for such jobs in California and Los Angeles County;
- Identify North American Industry Classification System (NAICS) sectors that correspond to *green* activity;
- Develop a plan to bolster middle/intermediate and secondary school student interest and participation in science, technology, engineering, and mathematics (STEM) education in Los Angeles County, with throughputs to sustainability-related jobs and careers.

Open to any individual or organization in California with an interest in sustainability, the *green* economy, and a *green* workforce, the **Coalition** was formed in February 2008, in a spirit of cooperation and inclusiveness and was originally conceived as a funding-oriented group. It soon evolved into a larger learning community, based on the belief that shared information and insights, cross-fertilization of ideas, and the power of networking would provide a lasting foundation on which to build a sustainable future because, together we are smarter.

As a networking and learning community, **Coalition** meetings provide a forum for discussion on sustainability and *green jobs* issues. On specific projects, the **Coalition** catalyzes and facilitates partnerships in which members can blend or align resources to address specific local issues concerning worker preparation for *green jobs*. The **Coalition** also serves as a strategic action group that enables members to mobilize and jointly solve specific *green* workforce challenges.

The **Coalition's** membership includes utilities and public authorities, consultants, and concerned individuals. In addition to organized labor, sustainable businesses, economic development, economic research, and community-based organizations, the **Coalition's**

members represent many of California's key workforce preparation and development systems including the California Employment Development Department (EDD), the California Community Colleges, the K-12 public education system, the local Workforce Investment Act (WIA) system, and the California State University system.

To learn more about the *Coalition*, contact Jan Vogel, Executive Director of the South Bay Workforce Investment Board at 310/970-7700 or [jvogel@sbwib.org](mailto:jvogel@sbwib.org). You may also contact Robert T. Mejia, *Coalition* Manager at 310/970-7747 or [rmejia@sbwib.org](mailto:rmejia@sbwib.org)