

# California's Green Economy



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# Background

- Federal Green Jobs Act of 2007
- Began studying the green economy in 2008
- Research included:
  - Research papers & articles
  - LMI stakeholders
  - Business and industry organizations
  - Education researchers and faculty
  - Green Economy Survey



# CA's Green Definition



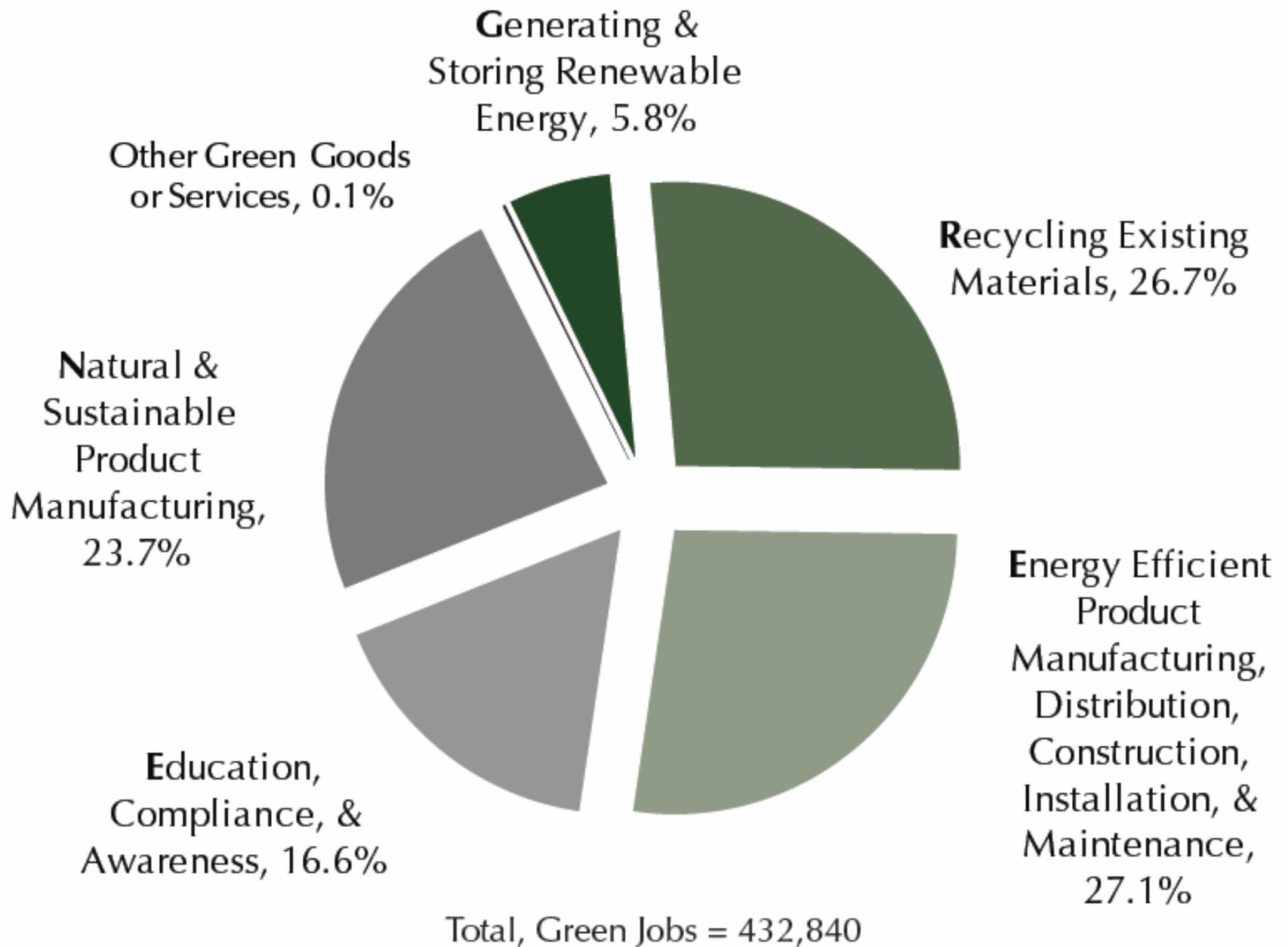
- **G**enerating and storing renewable energy
- **R**ecycling existing materials
- **E**nergy efficient product manufacturing, distribution, construction, installation, and maintenance
- **E**ducation, compliance, and awareness
- **N**atural and sustainable product manufacturing

# Survey Results

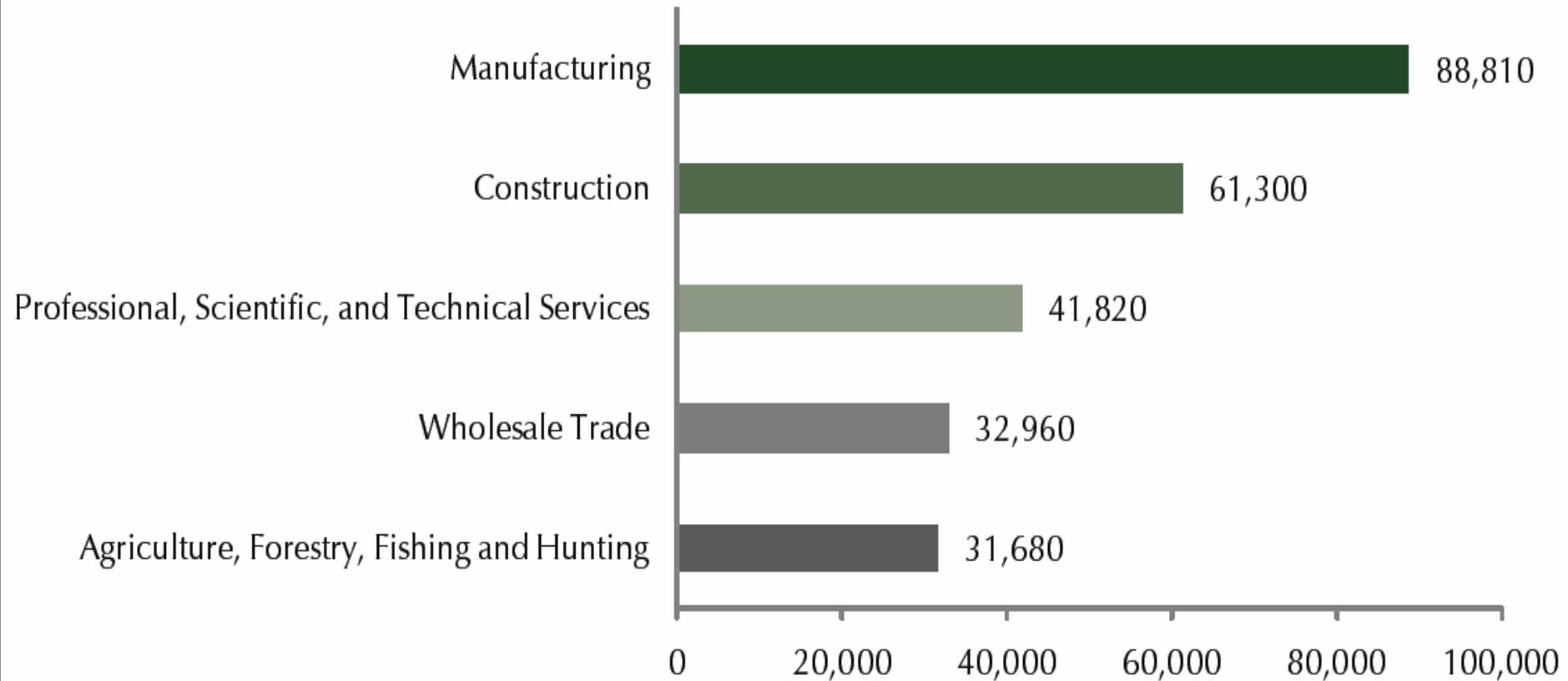


- 7.9 percent of businesses employ green workers
- 3.4 percent of CA's wage and salary employment
- Almost 433,000 performed some green-related work
- 263,000 green workers spent 50 percent or more in green activities

*Percent Employment by GREEN Categories*



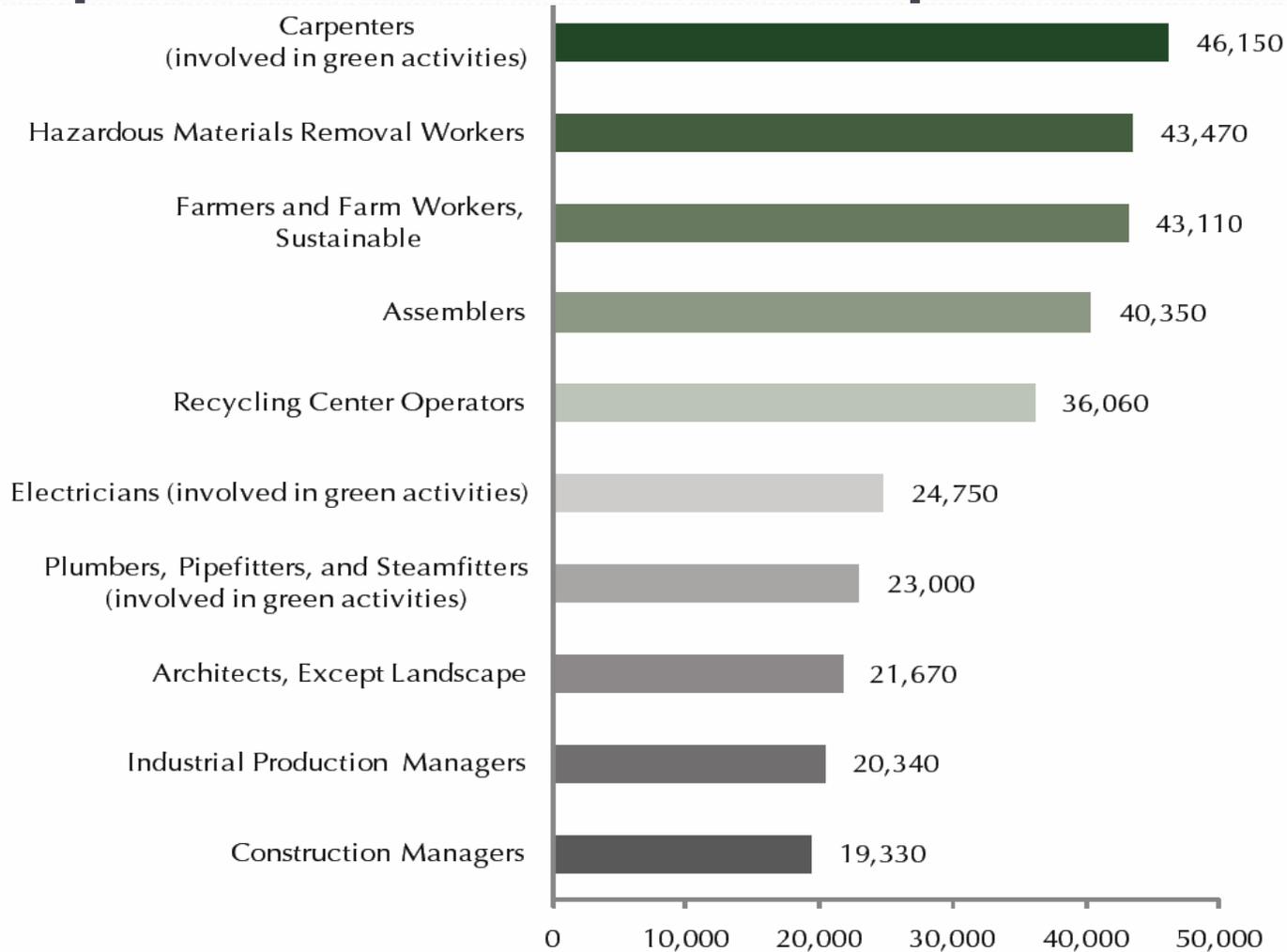
# Industries with Green Jobs



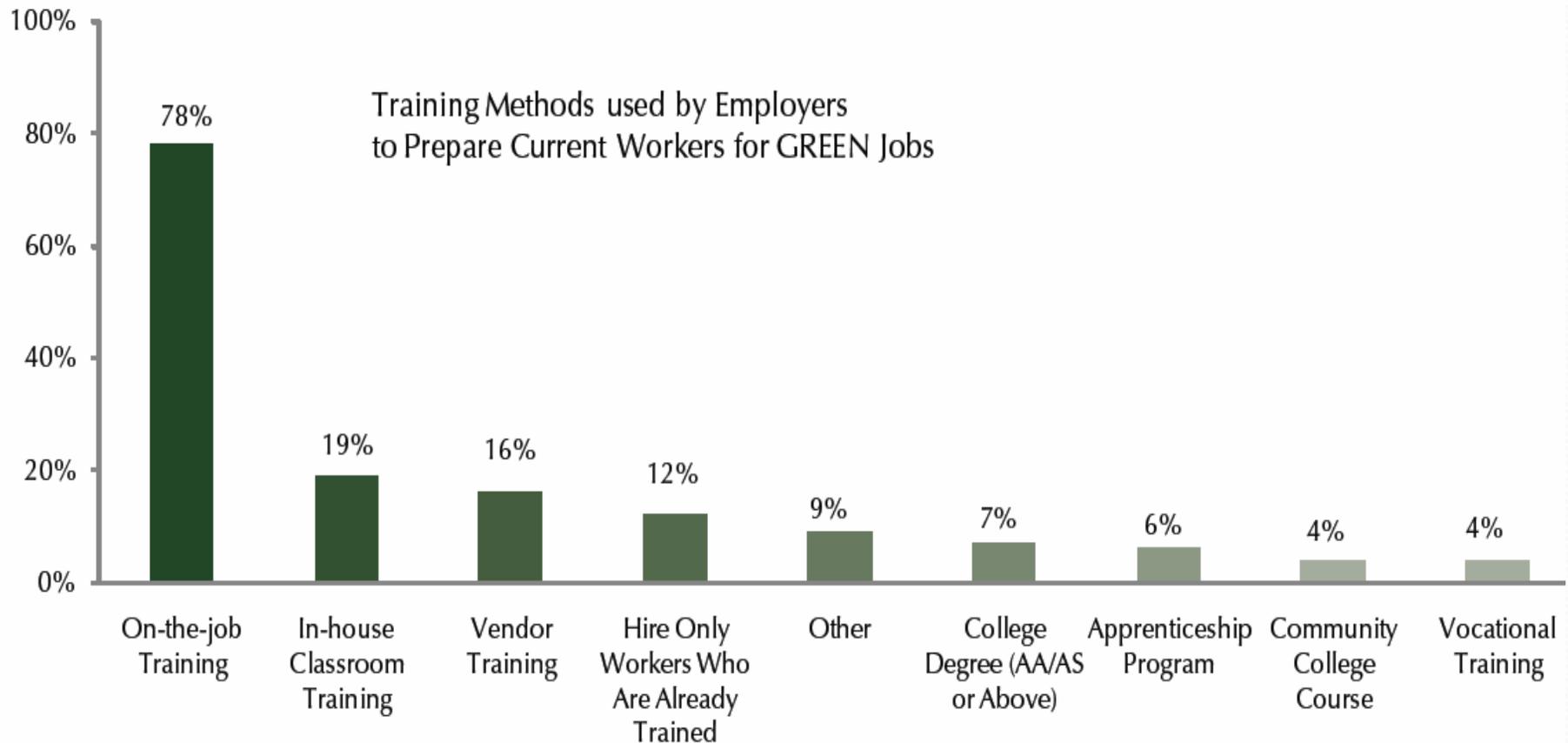
# Green Share within Industries



# Top 10 Green Occupations



# Prepare Workers for Green Jobs



## LaborMarketInfo Overview



Help us improve our Web site by taking this survey

Here's some of what you can find on the links above...

### In Career Information

For job seekers looking for work or seeking a career change:

- [California Occupational Guides](#) - now with local data!
- ["Green" Occupational Guides](#)
- Explore jobs in your area with the [Occupation Profile](#)
- Job search tools and resume tips
- Steps to the Best Career for You
- [Do you need training?](#)
- And more...

### In the Data Library

- Links to all of the data
- Customized Services and Data
- And more...

### In The Economy

- [Local Area Profile](#)
- Analysis and Trends
- Learn More About Your Regional Economy
- "Ask an Economist"
- Current Unemployment Rates
- Industry Employment
- Economic Indicators
- And more...

### In the Customer Center

Quick links and answers to common questions for the following groups:

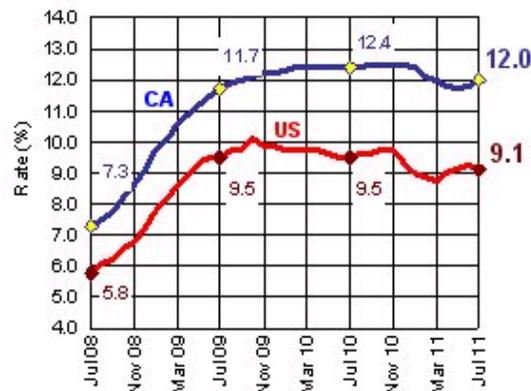
- Job Seekers and Workers – go to [Career Information](#)
- [Economic Developers](#)
- [Educators / Trainers](#)
- [Workforce Partners](#)
- [Researchers](#)
- [EDD Staff](#)

### Labor Market Info News

- [Monthly Data Release](#) for July 2011
- [California Labor Market Review](#)
- [Labor Day Briefing 2011](#)
- ["Green" Occupational Guides](#) **NEW!**
- [2011 Data Release Schedule](#)
- [California Regional Bulletin](#)
- [What's New!](#) on this site  **RSS**

### Current Statistics

Three-Year Trend in California and U.S. Unemployment Rates  
July 2011; Seasonally Adjusted Data



### Most Popular Data

- [EB-5 Investor Visa Program](#)
- [Understanding the "Green" Economy](#) ["Green" Occupational Guides](#) **NEW!**
- [Green Occupational Guides in Spanish](#)



### Quick Links

- [LMI Advisory Group](#)
- [LMI Glossary of Terms](#)
- [LMI Publications](#)

# Thank You



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