In Demand Entry-Level Occupations
Santa Cruz – Watsonville Metropolitan Statistical Area
Santa Cruz County

An entry-level occupation requires a high school diploma or equivalent or less.

**Home Health and Personal Care Aides**
- **8,350** TOTAL PROJECTED JOB OPENINGS
- **$14.07** MEDIAN HOURLY WAGE

**Fast Food and Counter Workers**
- **6,190** TOTAL PROJECTED JOB OPENINGS
- **$13.25** MEDIAN HOURLY WAGE

**Cashiers**
- **5,460** TOTAL PROJECTED JOB OPENINGS
- **$14.04** MEDIAN HOURLY WAGE

**Farmworkers and Laborers, Crop, Nursery, and Greenhouse**
- **5,460** TOTAL PROJECTED JOB OPENINGS
- ***$13.00** MEDIAN HOURLY WAGE

**Retail Salespersons**
- **5,260** TOTAL PROJECTED JOB OPENINGS
- **$14.95** MEDIAN HOURLY WAGE

**Source:** California Employment Development Department, Projections of Employment 2016-2026. Total projected job openings are the sum of numeric change, exits, and transfers. Occupational Employment Statistics Wage Survey, updated to 1st Q, 2020.

**Note:** The *$13.00 median hourly wage estimate denotes the minimum wage increase as of January 1, 2020 as required by California state law.

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.