In Demand Entry-Level Occupations

Santa Cruz – Watsonville MSA

Santa Cruz County

An entry-level occupation requires a high school diploma or equivalent or less.



Personal Care Aides

8,360 TOTAL PROJECTED JOB OPENINGS

\$13.44 MEDIAN HOURLY WAGE



Combined Food Preparation and Serving Workers, Including Fast Food

6,200 TOTAL PROJECTED JOB OPENINGS

\$12.50 MEDIAN HOURLY WAGE



Cashiers

5,460 TOTAL PROJECTED JOB OPENINGS

\$12.74 MEDIAN HOURLY WAGE



Farmworkers and Laborers, Crop, Nursery, and Greenhouse

5,460 TOTAL PROJECTED JOB OPENINGS

\$11.86 MEDIAN HOURLY WAGE



Retail Salespersons

5,260 TOTAL PROJECTED JOB OPENINGS

\$13.71 MEDIAN HOURLY WAGE

Source: California Employment Development Department, Projections of Employment 2016-2026. Total projected job openings are the sum of new jobs, exits, and transfers. Occupational Employment Statistics Wage Survey, updated to 1st Q, 2019.

Note: The median hourly wage estimate has been calculated using three years of data that included wages that were collected prior to the minimum wage increases as required by California state law.

