Online Job Advertisements Data for California

Nation
According to The Conference Board Help Wanted OnLine® (HWOL) Data Series, the nation saw a
increase in online job advertisements for November 2019, in comparison to October 2019.
Nationally, there were 5,233,837 seasonally adjusted advertised jobs for November 2019, an
increase of 115,442 from October 2019.

California
California had a total of 574,956 job advertisements in November 2019. The Conference Board
reports that the state gained 10,155 job advertisements from October 2019 to November 2019.
Figure 1 shows November labor supply versus demand seasonally-adjusted data in California.

![Figure 1](image1)


California’s supply/demand rate was 1.32 for November 2019. Figure 2 displays month-over
supply/demand rates in the top five Regional Planning Units for November 2019 and October 2019.
Supply/Demand rate is the number of unemployed divided by the number of advertised jobs.

The table below contains detailed figures of online job advertisement data for each of the 14 Regional Planning Units. The data is not seasonally adjusted.

<table>
<thead>
<tr>
<th>California Regional Planning Units</th>
<th>Year Ago</th>
<th>Month Ago</th>
<th>Current</th>
<th>Month-Over Change</th>
<th>Year-Over Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Nov-18</td>
<td>Oct-19</td>
<td>Nov-19</td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>Bay-Peninsula</td>
<td>141,235</td>
<td>128,037</td>
<td>130,268</td>
<td>2,231</td>
<td>1.7%</td>
</tr>
<tr>
<td>Los Angeles Basin</td>
<td>118,970</td>
<td>123,960</td>
<td>126,139</td>
<td>2,179</td>
<td>1.8%</td>
</tr>
<tr>
<td>Southern Border</td>
<td>49,977</td>
<td>53,092</td>
<td>53,804</td>
<td>712</td>
<td>1.3%</td>
</tr>
<tr>
<td>Orange</td>
<td>48,582</td>
<td>49,131</td>
<td>49,747</td>
<td>616</td>
<td>1.3%</td>
</tr>
<tr>
<td>East Bay</td>
<td>44,289</td>
<td>42,915</td>
<td>44,667</td>
<td>1,752</td>
<td>4.1%</td>
</tr>
<tr>
<td>Inland Empire</td>
<td>37,391</td>
<td>36,246</td>
<td>37,324</td>
<td>1,078</td>
<td>3.0%</td>
</tr>
<tr>
<td>San Joaquin Valley and Associated Counties</td>
<td>34,373</td>
<td>33,639</td>
<td>34,483</td>
<td>844</td>
<td>2.5%</td>
</tr>
<tr>
<td>Capital</td>
<td>29,700</td>
<td>29,590</td>
<td>30,318</td>
<td>728</td>
<td>2.5%</td>
</tr>
<tr>
<td>North Bay</td>
<td>21,354</td>
<td>21,398</td>
<td>21,297</td>
<td>-101</td>
<td>-0.5%</td>
</tr>
<tr>
<td>Coastal</td>
<td>19,358</td>
<td>18,397</td>
<td>18,779</td>
<td>382</td>
<td>2.1%</td>
</tr>
<tr>
<td>Ventura</td>
<td>9,687</td>
<td>9,789</td>
<td>10,267</td>
<td>478</td>
<td>4.9%</td>
</tr>
<tr>
<td>North State</td>
<td>8,015</td>
<td>7,366</td>
<td>7,014</td>
<td>-352</td>
<td>-4.8%</td>
</tr>
<tr>
<td>North Coast County</td>
<td>1,588</td>
<td>1,550</td>
<td>1,529</td>
<td>-21</td>
<td>-1.4%</td>
</tr>
<tr>
<td>Middle Sierra</td>
<td>1,184</td>
<td>1,252</td>
<td>1,145</td>
<td>-107</td>
<td>-8.5%</td>
</tr>
</tbody>
</table>

Regional Planning Units represent regions defined by the Workforce Innovation and Opportunity Act (WIOA) of 2014.

**North State Regional Planning Unit Counties:** Butte, Del Norte, Lassen, Modoc, Nevada, Plumas, Tehama, Trinity, Shasta, Sierra, and Siskiyou
North Coast County Regional Planning Unit County: Humboldt

North Bay Regional Planning Unit Counties: Lake, Marin, Mendocino, Napa, Solano, and Sonoma

Capital Regional Planning Unit Counties: Alpine, Colusa, El Dorado, Glenn, Placer, Sacramento, Sutter, Yolo, and Yuba

East Bay Regional Planning Unit Counties: Alameda and Contra Costa

Bay-Peninsula Regional Planning Unit Counties: San Benito, San Francisco, San Mateo, and Santa Clara

Middle Sierra Regional Planning Unit Counties: Amador, Calaveras, Mariposa, and Tuolumne

San Joaquin Valley Regional Planning Unit Counties: Inyo, Fresno, Kern, Kings, Madera, Merced, Mono, San Joaquin, Stanislaus, and Tulare

Coastal Regional Planning Unit Counties: Monterey, San Luis Obispo, Santa Barbara, and Santa Cruz

Ventura Regional Planning Unit County: Ventura

Los Angeles Regional Planning Unit County: Los Angeles

Orange Regional Planning Unit County: Orange

Inland Empire Regional Planning Unit Counties: Riverside and San Bernardino

Southern Border Regional Planning Unit Counties: Imperial and San Diego

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Visit the following websites for more information:

U.S. Labor Data
Bureau of Labor Statistics
Bureau of Labor Statistics

HWOL Data Series
The Conference Board
www.conference-board.org/data/helpwantedonline.cfm

Labor Market Information
California Employment Development Department
Labor Market Information