State of California
EMPLOYMENT DEVELOPMENT DEPARTMENT
Labor Market Information Division
933 S. Glendora Ave.
West Covina, CA 91790

April 21, 2017

Robert Lee
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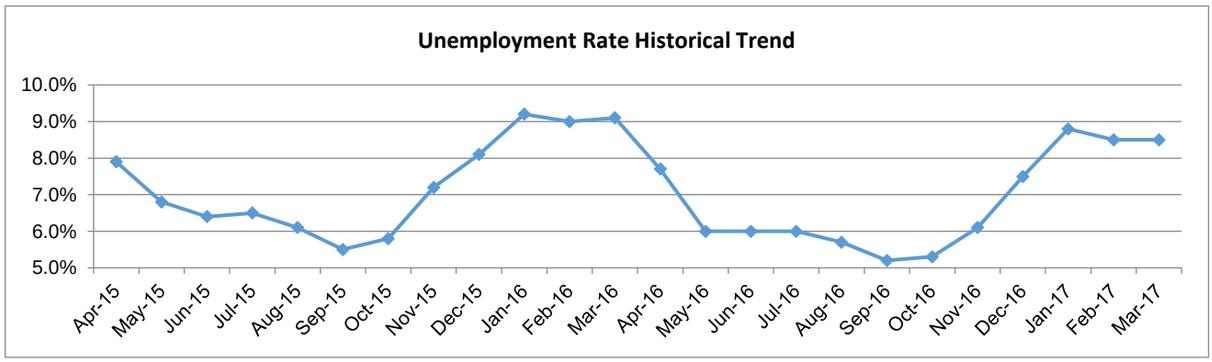
IMMEDIATE RELEASE

SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)

**(Santa Cruz County)**

The unemployment rate in the Santa Cruz County was 8.5 percent in March 2017, unchanged from a revised 8.5 percent in February 2017, and below the year-ago estimate of 9.1 percent. This compares with an unadjusted unemployment rate of 5.1 percent for California and 4.6 percent for the nation during the same period.




| Industry | Feb-2017 Revised | Mar-2017 Prelim | Change | | Mar-2016 | Mar-2017 Prelim | Change |
|---|---|---|---|---|---|---|---|
| Total, All Industries | 105,500 | 106,600 | 1,100 | | 104,100 | 106,600 | 2,500 |
| Total Farm | 4,000 | 4,500 | 500 | | 4,500 | 4,500 | 0 |
| Total Nonfarm | 101,500 | 102,100 | 600 | | 99,600 | 102,100 | 2,500 |
| Mining, Logging, and Construction | 4,700 | 4,800 | 100 | | 4,100 | 4,800 | 700 |
| Manufacturing | 6,900 | 6,900 | 0 | | 7,200 | 6,900 | (300) |
| Trade, Transportation & Utilities | 17,500 | 17,600 | 100 | | 17,100 | 17,600 | 500 |
| Information | 800 | 800 | 0 | | 800 | 800 | 0 |
| Financial Activities | 3,600 | 3,600 | 0 | | 3,600 | 3,600 | 0 |
| Professional & Business Services | 9,300 | 9,400 | 100 | | 9,700 | 9,400 | (300) |
| Educational & Health Services | 18,300 | 18,200 | (100) | | 17,400 | 18,200 | 800 |
| Leisure & Hospitality | 13,200 | 13,400 | 200 | | 13,200 | 13,400 | 200 |
| Other Services | 4,600 | 4,600 | 0 | | 4,500 | 4,600 | 100 |
| Government | 22,600 | 22,800 | 200 | | 22,000 | 22,800 | 800 |

Notes: Data not adjusted for seasonality. Data may not add due to rounding
Labor force data are revised month to month
Additional data are available on line at www.labormarketinfo.edd.ca.gov

April 21, 2017
Employment Development Department
Labor Market Information Division
(916) 262-2162

# Santa Cruz Watsonville MSA

**(Santa Cruz County)**
Industry Employment & Labor Force
March 2016 Benchmark

Data Not Seasonally Adjusted

| | Mar 16 | Jan 17 | Feb 17 Revised | Mar 17 Prelim | Percent Change Month | Percent Change Year |
|---|---|---|---|---|---|---|
| Civilian Labor Force (1) | 144,300 | 142,700 | 143,400 | 144,300 | 0.6% | 0.0% |
| Civilian Employment | 131,200 | 130,200 | 131,300 | 132,100 | 0.6% | 0.7% |
| Civilian Unemployment | 13,100 | 12,500 | 12,200 | 12,300 | 0.8% | -6.1% |
| Civilian Unemployment Rate | 9.1% | 8.8% | 8.5% | 8.5% | | |
| (CA Unemployment Rate) | 5.8% | 5.5% | 5.2% | 5.1% | | |
| (U.S. Unemployment Rate) | 5.1% | 5.1% | 4.9% | 4.6% | | |

| | | | | | | |
|---|---|---|---|---|---|---|
| Total, All Industries (2) | 104,100 | 103,900 | 105,500 | 106,600 | 1.0% | 2.4% |
| Total Farm | 4,500 | 3,800 | 4,000 | 4,500 | 12.5% | 0.0% |
| Total Nonfarm | 99,600 | 100,100 | 101,500 | 102,100 | 0.6% | 2.5% |
| Total Private | 77,600 | 77,900 | 78,900 | 79,300 | 0.5% | 2.2% |
| Goods Producing | 11,300 | 11,300 | 11,600 | 11,700 | 0.9% | 3.5% |
| Mining, Logging, and Construction | 4,100 | 4,600 | 4,700 | 4,800 | 2.1% | 17.1% |
| Manufacturing | 7,200 | 6,700 | 6,900 | 6,900 | 0.0% | -4.2% |
| Durable Goods | 3,700 | 3,600 | 3,600 | 3,600 | 0.0% | -2.7% |
| Nondurable Goods | 3,500 | 3,100 | 3,300 | 3,300 | 0.0% | -5.7% |
| Service Providing | 88,300 | 88,800 | 89,900 | 90,400 | 0.6% | 2.4% |
| Private Service Providing | 66,300 | 66,600 | 67,300 | 67,600 | 0.4% | 2.0% |
| Trade, Transportation & Utilities | 17,100 | 17,500 | 17,500 | 17,600 | 0.6% | 2.9% |
| Wholesale Trade | 3,400 | 3,500 | 3,500 | 3,600 | 2.9% | 5.9% |
| Retail Trade | 12,300 | 12,600 | 12,600 | 12,600 | 0.0% | 2.4% |
| Transportation, Warehousing & Utilities | 1,400 | 1,400 | 1,400 | 1,400 | 0.0% | 0.0% |
| Information | 800 | 800 | 800 | 800 | 0.0% | 0.0% |
| Financial Activities | 3,600 | 3,600 | 3,600 | 3,600 | 0.0% | 0.0% |
| Finance & Insurance | 2,100 | 2,100 | 2,100 | 2,100 | 0.0% | 0.0% |
| Real Estate & Rental & Leasing | 1,500 | 1,500 | 1,500 | 1,500 | 0.0% | 0.0% |
| Professional & Business Services | 9,700 | 9,200 | 9,300 | 9,400 | 1.1% | -3.1% |
| Educational & Health Services | 17,400 | 18,100 | 18,300 | 18,200 | -0.5% | 4.6% |
| Leisure & Hospitality | 13,200 | 12,800 | 13,200 | 13,400 | 1.5% | 1.5% |
| Arts, Entertainment & Recreation | 2,100 | 1,700 | 2,000 | 2,100 | 5.0% | 0.0% |
| Accommodation & Food Services | 11,100 | 11,100 | 11,200 | 11,300 | 0.9% | 1.8% |
| Other Services | 4,500 | 4,600 | 4,600 | 4,600 | 0.0% | 2.2% |
| Government | 22,000 | 22,200 | 22,600 | 22,800 | 0.9% | 3.6% |
| Federal Government | 500 | 500 | 500 | 500 | 0.0% | 0.0% |
| State & Local Government | 21,500 | 21,700 | 22,100 | 22,300 | 0.9% | 3.7% |
| State Government | 8,800 | 8,700 | 8,900 | 9,000 | 1.1% | 2.3% |
| State Government Education | 8,200 | 8,100 | 8,300 | 8,400 | 1.2% | 2.4% |
| State Government Excluding Education | 600 | 600 | 600 | 600 | 0.0% | 0.0% |
| Local Government | 12,700 | 13,000 | 13,200 | 13,300 | 0.8% | 4.7% |
| Local Government Excluding Education | 5,300 | 5,200 | 5,300 | 5,300 | 0.0% | 0.0% |
| Special Districts plus Indian Tribes | 1,100 | 1,000 | 1,000 | 1,000 | 0.0% | -9.1% |

**Notes:**

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike.
Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike.
Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to:
Robert Lee 626/962-0420 or Olga Hernandez 562/427-6482

April 21, 2017
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(916) 262-2162

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Industry Employment & Labor Force
March 2016 Benchmark

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|---|---|---|---|---|---|---|

These data, as well as other labor market data, are available via the Internet
at http://www.labormarketinfo.edd.ca.gov. If you need assistance, please call (916) 262-2162.

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