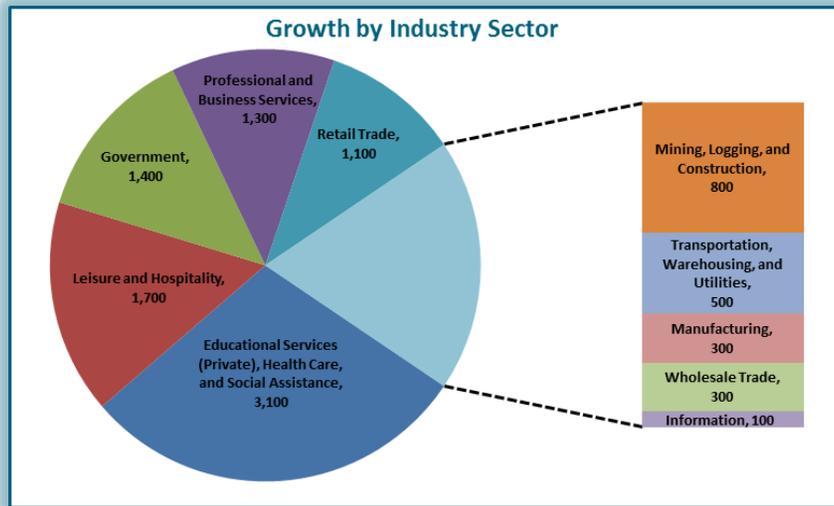


Industry Employment, which includes self-employment, private household workers, farm, and nonfarm employment in Santa Cruz County, is expected to reach 124,600 by 2024, an increase of 10.4 percent over the 10-year projection period. Ten of 12 nonfarm industry sectors are projected to grow between 2014 and 2024.



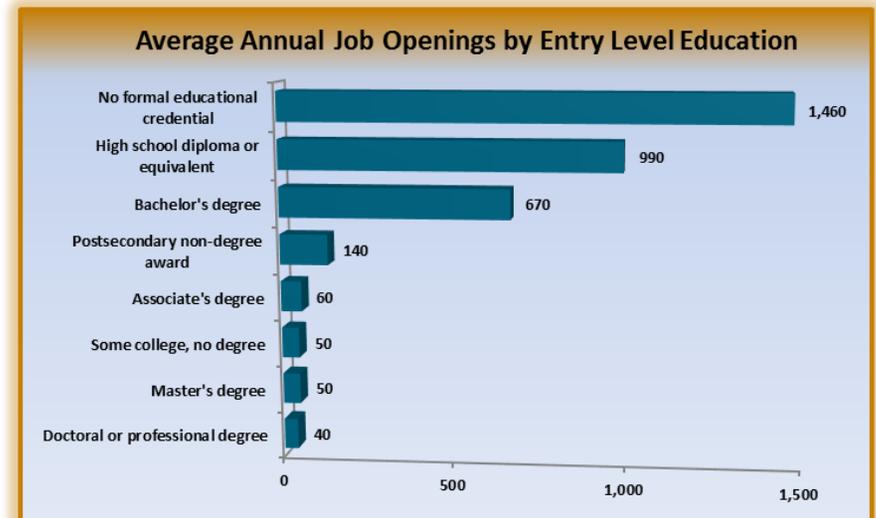
Total nonfarm employment is projected to grow by 10,400 jobs by 2024. Seventy-two percent of all projected nonfarm job growth is concentrated in four industry sectors.

- Educational services (private), health care, and social assistance is projected to gain the most jobs, generating 3,100 jobs.
- Leisure and hospitality is projected to add 1,700 jobs, led by a gain of 1,600 jobs in accommodation and food services.
- Government is expected to add 1,400 jobs with a growth rate of 6.6 percent over the projection period.
- Professional and business services anticipates an increase of 1,300 jobs, accounting for 12.5 of all nonfarm job growth.

Occupational Employment forecasts 13,600 new jobs from industry growth and 26,500 job openings from replacement needs for a combined total of 40,100 job openings.

The 50 occupations with the most job openings are forecasted to generate 21,900 total job openings over the 10-year projection period, which is 55 percent of all job openings. The top three occupations with the most job openings are cashiers; farmworkers and laborers, crop, nursery, and greenhouse; and combined food preparation and serving workers, including fast food. These occupations earn median wages ranging from \$9.53 to \$10.79 per hour and require no formal educational credential. Higher-skilled occupations, requiring a bachelor's degree or higher, include registered nurses; general and operations managers; and accountants and auditors.

The 50 fastest growing occupations anticipate an annual growth rate of 1.5 percent or higher over the 10-year projection period. Occupations range from combined food preparation and serving workers, including fast food that require no formal educational credential and earn a median hourly wage of \$9.53, to natural sciences managers that require a bachelor's degree and earn a median hourly wage of \$64.18.



The following table, categorized by entry-level education, provides a summary of the fastest- and largest-growing occupations.

2014-2024 Comparison of Growing Occupations by Entry Level Education Santa Cruz County

Fastest Growing (New Jobs from Industry Growth)	Entry Level Education	Largest Growing (New Jobs and Replacement Needs)
Physical Therapists (19.0% or 40 jobs)	Doctoral or Professional Degree	Physical Therapists (100 jobs) Lawyers (40 jobs) Pharmacists (30 jobs)
Instructional Coordinators (35.7% or 50 jobs) Mental Health Counselors (12.5% or 20 jobs) Occupational Therapists (8.3% or 10 jobs) Education Administrators, Elementary and Secondary School (5.0% or 10 jobs)	Master's Degree	Education Administrators, Elementary and Secondary School (70 jobs) Instructional Coordinators (60 jobs) Mental Health Counselors (50 jobs) Educational, Guidance, School, and Vocational Counselors (40 jobs) Occupational Therapists (40 jobs)
Software Developers, Systems Software (61.5% or 80 jobs) Coaches and Scouts (52.9% or 90 jobs) Biological Technicians (46.7% or 70 jobs) Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products (35.3% or 60 jobs) Natural Sciences Managers (33.3% or 40 jobs)	Bachelor's Degree	General and Operations Managers (740 jobs) Registered Nurses (570 jobs) Substitute Teachers (390 jobs) Elementary School Teachers, Except Special Education (260 jobs) Secondary School Teachers, Except Special and Career/Technical Education (230 jobs)
Dental Hygienists (14.7% or 50 jobs)	Associate's Degree	Preschool Teachers, Except Special Education (110 jobs) Dental Hygienists (100 jobs) Paralegals and Legal Assistants (30 jobs)
Hairdressers, Hairstylists, and Cosmetologists (40.6% or 130 jobs) Massage Therapists (37.5% or 60 jobs) Medical Assistants (22.0% or 110 jobs) Dental Assistants (13.8% or 40 jobs) Heavy and Tractor-Trailer Truck Drivers (10.3% or 70 jobs)	Postsecondary Non-degree Award	Medical Assistants (210 jobs) Hairdressers, Hairstylists, and Cosmetologists (210 jobs) Heavy and Tractor-Trailer Truck Drivers (190 jobs) Firefighters (130 jobs) Automotive Service Technicians and Mechanics (110 jobs)
Computer User Support Specialists (12.9% or 40 jobs) Teacher Assistants (5.6% or 50 jobs)	Some College, No Degree	Teacher Assistants (260 jobs) Bookkeeping, Accounting, and Auditing Clerks (160 jobs) Computer User Support Specialists (80 jobs)
Team Assemblers (84.0% or 210 jobs) Self-Enrichment Education Teachers (75.0% or 120 jobs) Industrial Machinery Mechanics (47.4% or 90 jobs) Electricians (31.3% or 50 jobs) Plumbers, Pipefitters, and Steamfitters (30.8% or 80 jobs)	High School Diploma or Equivalent	Farmers, Ranchers, and Other Agricultural Managers (1,080 jobs) Office Clerks, General (600 jobs) Maintenance and Repair Workers, General (360 jobs) First-Line Supervisors of Food Preparation and Serving Workers (330 jobs) Receptionists and Information Clerks (320 jobs)
Bartenders (37.2% or 160 jobs) Home Health Aides (31.1% or 140 jobs) Cooks, Restaurant (26.6% or 250 jobs) Laborers and Freight, Stock, and Material Movers, Hand (25.6% or 230 jobs) Construction Laborers (25.0% or 140 jobs)	No Formal Educational Credential	Cashiers (1,470 jobs) Farmworkers and Laborers, Crop, Nursery, and Greenhouse (1,320 jobs) Combined Food Preparation and Serving Workers, Including Fast Food (1,240 jobs) Retail Salespersons (1,210 jobs) Waiters and Waitresses (1,060 jobs)

Excludes "All-Other" occupations and those with employment less than 120 in 2014.

Source: California Employment Development Department