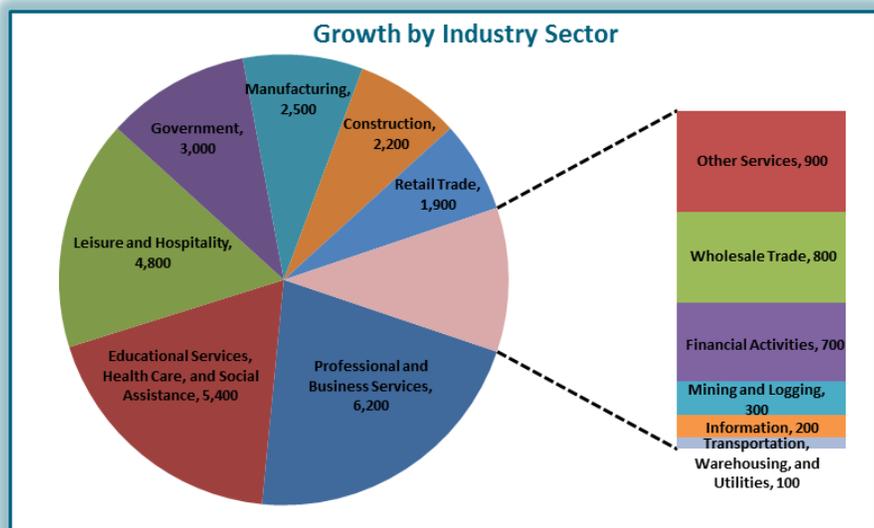


Industry Employment, which includes self-employment, unpaid family workers, private household workers, farm, and nonfarm employment in Santa Barbara County, is expected to reach 243,300 by 2022, an increase of 15.9 percent over the 10-year projections period. All 13 nonfarm industry sectors are projected to grow between 2012 and 2022.



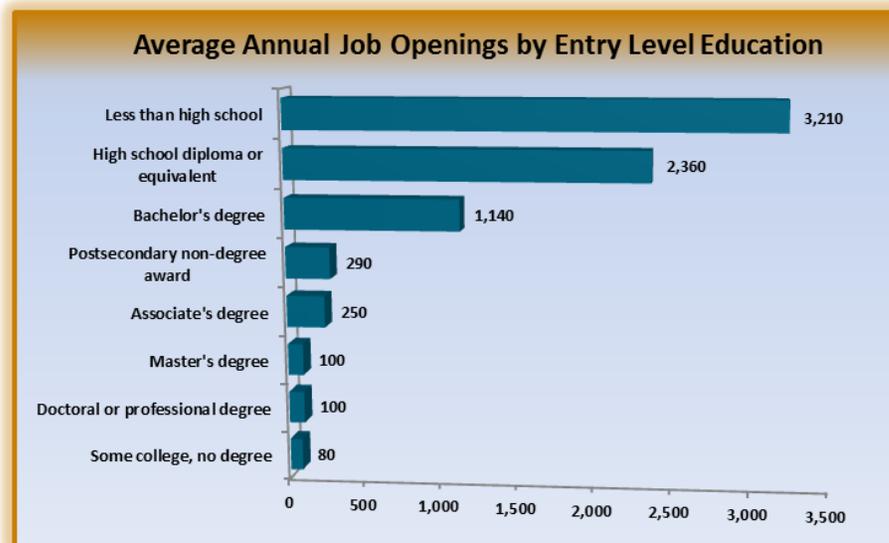
Total nonfarm employment is projected to grow by nearly 28,900 jobs by 2022. Sixty-seven percent of all projected nonfarm job growth is concentrated in four industry sectors.

- Professional and business services is projected to add the most jobs, adding 6,200 jobs and is expected to be the second fastest growing industry sector (27.7 percent).
- Educational services, health care and social assistance is expected to gain 5,400 jobs and will be led by health care and social assistance with a gain of 5,200 jobs.
- Leisure and hospitality is projected to add 4,800 jobs, with growth primarily in food services and drinking places.
- Government is the largest nonfarm sector and projected to add 3,000 jobs.

Occupational Employment forecasts 34,500 new jobs from industry growth and approximately 49,700 job openings from replacement needs for a combined total of nearly 84,200 job openings.

The 50 occupations with the most job openings are forecasted to generate about 47,400 total job openings, which is about 56 percent of all job openings. The amount of openings for farmworkers and laborers, crop, nursery, and greenhouse are expected to outpace any other occupation due to the county's large farming industry. Higher-skilled occupations, requiring an associate's degree or higher, range from market research analyst and marketing specialist to software developers, systems software and pay \$32 to \$52 per hour.

The 50 fastest growing occupations anticipate a growth rate of 22.5 percent or higher. More than half of the fastest growing occupations pay more than the median annual salary for the area. These occupations range from substance abuse and behavioral disorders counselors that require a high school diploma and have a median annual salary of \$37,292 to computer and information systems managers that require a bachelor's degree and pay a median annual salary of \$121,248.



The following table, categorized by entry-level education, provides a summary of the fastest- and largest-growing occupations.

2012-2022 Comparison of Growing Occupations by Entry Level Education Santa Barbara County

Fastest Growing (New Jobs from Industry Growth)	Entry Level Education	Largest Growing (New Jobs and Replacement Needs)
Physical Therapists (28.6% or 60 jobs) Veterinarians (26.1% or 60 jobs) Pharmacists (12.5% or 30 jobs) Lawyers (11.4% or 80 jobs) Psychology Teachers, Postsecondary (7.4% or 20 jobs)	Doctoral or Professional Degree	Lawyers (190 jobs) Veterinarians (130 jobs) Physical Therapists (110 jobs) Pharmacists (90 jobs) Psychology Teachers, Postsecondary (60 jobs)
Rehabilitation Counselors (20.0% or 60 jobs) Instructional Coordinators (16.0% or 40 jobs) Educational, Guidance, School, and Vocational Counselors (14.9% or 70 jobs)	Master's Degree	Educational, Guidance, School, and Vocational Counselors (170 jobs) Rehabilitation Counselors (120 jobs) Instructional Coordinators (60 jobs)
Market Research Analysts and Marketing Specialists (52.6% or 400 jobs) Industrial Engineers (36.0% or 90 jobs) Computer Systems Analysts (32.5% or 130 jobs) Cost Estimators (32.0% or 80 jobs) Software Developers, Systems Software (31.9% or 300 jobs)	Bachelor's Degree	General and Operations Managers (1,180 jobs) Elementary School Teachers, Except Special Education (1,050 jobs) Accountants and Auditors (650 jobs) Market Research Analysts and Marketing Specialists (500 jobs) Software Developers, Systems Software (420 jobs)
Web Developers (37.9% or 110 jobs) Preschool Teachers, Except Special Education (25.0% or 130 jobs) Paralegals and Legal Assistants (20.0% or 50 jobs) Registered Nurses (15.3% or 470 jobs) Electrical and Electronics Engineering Technicians (8.7% or 20 jobs)	Associate's Degree	Registered Nurses (1,080 jobs) Preschool Teachers, Except Special Education (270 jobs) Web Developers (160 jobs) Paralegals and Legal Assistants (90 jobs) Electrical and Electronics Engineering Technicians (70 jobs)
Medical Transcriptionists (57.1% or 160 jobs) Hairdressers, Hairstylists, and Cosmetologists (38.9% or 140 jobs) Medical Assistants (32.6% or 280 jobs) Medical Records and Health Information Technicians (28.6% or 60 jobs) Massage Therapists (24.3% or 90 jobs)	Postsecondary Non-degree Award	Medical Assistants (440 jobs) Nursing Assistants (380 jobs) Heavy and Tractor-Trailer Truck Drivers (300 jobs) Hairdressers, Hairstylists, and Cosmetologists (230 jobs) Licensed Practical and Licensed Vocational Nurses (220 jobs)
Computer User Support Specialists (23.5% or 120 jobs) Teacher Assistants (17.2% or 260 jobs)	Some College, No Degree	Teacher Assistants (600 jobs) Computer User Support Specialists (200 jobs)
Separating, Filtering, Clarifying, Precipitating, and Still Machine Setters, Operators, and Tenders (56.5% or 130 jobs) Order Clerks (45.8% or 110 jobs) Demonstrators and Product Promoters (42.9% or 90 jobs) Customer Service Representatives (31.9% or 600 jobs) Inspectors, Testers, Sorters, Samplers, and Weighers (31.1% or 190 jobs)	High School Diploma or Equivalent	Farmers, Ranchers, and Other Agricultural Managers (2,220 jobs) Customer Service Representatives (1,110 jobs) Office Clerks, General (1,040 jobs) Secretaries and Administrative Assistants, Except Legal, Medical, and Executive (780 jobs) Bookkeeping, Accounting, and Auditing Clerks (770 jobs)
Tile and Marble Setters (57.7% or 150 jobs) Painters, Construction and Maintenance (56.9% or 410 jobs) Personal Care Aides (50.2% or 1,420 jobs) Drywall and Ceiling Tile Installers (45.8% or 110 jobs) Cement Masons and Concrete Finishers (40.0% or 80 jobs)	Less than High School	Farmworkers and Laborers, Crop, Nursery, and Greenhouse (5,160 jobs) Combined Food Preparation and Serving Workers, Including Fast Food (2,740 jobs) Waiters and Waitresses (2,550 jobs) Retail Salespersons (2,280 jobs) Cashiers (1,800 jobs)

Excludes "All-Other" occupations and those with employment less than 200 in 2012.

Source: California Employment Development Department