California Nonprofit Employers

Introduction

Research data on employment and wages for the nonprofit sector for 2022 3rd quarter are now available by industry sector, county, nonprofit type, and size. These data provide insight into this important segment of the State and U.S. economy.

These data are the result of a research project and may be updated periodically, as resources permit. They are not an official QCEW published series. Quarterly data tables beginning with 2022 1st Quarter are available on the Labor Market Information Nonprofit Sector webpage.

Key Findings in 2022 3rd Quarter

- There are **30,979 nonprofit firms** in California
- Nonprofit firms employ 1.65 million employees
- Total California nonprofit wages (subject to unemployment insurance) are \$28.6 billion
- Nonprofits employ 10% of the California workforce
- 55 nonprofit firms each employ over 3,000 employees
- The largest type of nonprofit entity are 501(c)(3) organizations which employ 1.3 million employees
- The top three counties that employ the largest number of nonprofit employees are Los Angeles (395,575), Riverside (284,778), and Santa Clara (148,123)

Data Elements Available

Nonprofit data are available for the number of firms, number of employees, and wages (subject to Unemployment Insurance).

Data are aggregated in 4 tables:



Nonprofit tables are shown for 2022 3rd quarter:

(1) NAICS Industry Sector of Nonprofit Employers

Time Period: 2022 3rd Quarter
Area: California – Statewide
Industry: Total, all industries
Size: All establishment sizes

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|--------|---|-----------|-----------|------------------|
| NAICS | Industry Sector | Number of | Number of | |
| Sector | Description | Firms | Employees | Subject Wages |
| 11 | Agriculture, Forestry, Fishing, Hunting | 60 | 514 | \$4,498,041 |
| 22 | Utilities | 38 | 920 | \$32,161,386 |
| 23 | Construction | 118 | 1,372 | \$21,933,792 |
| 31-33 | Manufacturing | 42 | 720 | \$13,714,727 |
| 42 | Wholesale Trade | 86 | 626 | \$15,473,530 |
| 44-45 | Retail Trade | 310 | 13,952 | \$86,613,855 |
| 48-49 | Transportation and Warehousing | 59 | 4,865 | \$95,523,510 |
| 51 | Information | 317 | 4,764 | \$69,273,758 |
| 52 | Finance and Insurance | 189 | 8,521 | \$148,135,340 |
| 53 | Real Estate and Rental and Leasing | 200 | 5,168 | \$67,272,060 |
| 54 | Professional and Technical Services | 1,179 | 38,305 | \$969,962,375 |
| | Management of Companies and | | | |
| 55 | Enterprises | 12 | 5,672 | \$142,330,889 |
| 56 | Administrative and Waste Services | 375 | 9,565 | \$133,934,705 |
| 61 | Educational Services | 3,358 | 286,956 | \$3,844,308,707 |
| 62 | Health Care and Social Assistance | 5,070 | 733,430 | \$14,278,634,838 |
| 71 | Arts, Entertainment, and Recreation | 1,599 | 38,992 | \$311,894,595 |
| 72 | Accommodation and Food Services | 186 | 4,872 | \$19,897,138 |
| 81 | Other Services (except Public Admin) | 16,599 | 220,501 | \$1,315,405,889 |
| 92 | Public Administration | 17 | 258,609 | \$6,682,029,143 |
| 99 | Unclassified | 1,165 | 15,253 | \$306,940,131 |
| | CALIFORNIA TOTAL | 30,979 | 1,653,577 | \$28,559,938,409 |

The QCEW program uses the North American Industry Classification System (NAICS) to assign firms to industries and to report industry data at highly detailed as well as at aggregated levels. For a complete list of NAICS 2022 codes, titles, descriptions, and index items, please access the <u>BLS QCEW Industry Finder</u>.

(2) County Location of Nonprofit Employers

Time Period: 2022 3rd Quarter

Area: California – Statewide (58 counties)

Industry: Total, all industries
Size: All establishment sizes

| | | Number of | |
|--------------|-----------------|-----------|-----------------|
| County | Number of Firms | Employees | Subject Wages |
| ALAMEDA | 1,853 | 56,533 | \$840,622,464 |
| AMADOR | 34 | 351 | \$2,276,001 |
| BUTTE | 200 | 12,464 | \$169,697,489 |
| CALAVERAS | 38 | 730 | \$10,353,071 |
| COLUSA | 16 | 32 | \$127,444 |
| CONTRA COSTA | 788 | 25,847 | \$362,417,824 |
| DEL NORTE | 26 | 578 | \$9,317,214 |
| EL DORADO | 157 | 3,357 | \$43,828,065 |
| FRESNO | 609 | 33,692 | \$414,202,893 |
| GLENN | 25 | 635 | \$8,115,897 |
| HUMBOLDT | 180 | 3,336 | \$34,544,864 |
| IMPERIAL | 86 | 1,759 | \$18,368,779 |
| INYO | 27 | 208 | \$1,720,371 |
| KERN | 414 | 13,922 | \$166,091,511 |
| KINGS | 53 | 2,992 | \$39,429,530 |
| LAKE | 45 | 1,362 | \$17,584,752 |
| LASSEN | 16 | 340 | \$4,565,409 |
| LOS ANGELES | 7,895 | 395,575 | \$6,098,314,045 |
| MADERA | 75 | 5,546 | \$92,505,798 |
| MARIN | 444 | 12,633 | \$205,443,478 |
| MARIPOSA | 17 | 199 | \$1,683,509 |
| MENDOCINO | 125 | 4,159 | \$54,925,211 |
| MERCED | 113 | 1,333 | \$8,119,598 |
| MODOC | 11 | 87 | \$457,928 |
| MONO | 24 | 143 | \$1,144,556 |
| MONTEREY | 312 | 10,774 | \$182,061,506 |
| NAPA | 152 | 4,489 | \$60,058,605 |
| NEVADA | 171 | 2,049 | \$12,963,010 |
| ORANGE | 2,240 | 90,602 | \$1,069,323,307 |
| PLACER | 316 | 13,803 | \$165,523,238 |
| PLUMAS | 45 | 972 | \$10,475,419 |
| RIVERSIDE | 1,106 | 284,778 | \$6,899,107,844 |
| SACRAMENTO | 1,240 | 45,954 | \$549,689,065 |

| | | Number of | |
|------------------|------------------------|-----------|------------------|
| County | Number of Firms | Employees | Subject Wages |
| SAN BENITO | 33 | 564 | \$3,868,475 |
| SAN BERNARDINO | 1,027 | 50,933 | \$706,022,791 |
| SAN DIEGO | 2,624 | 133,586 | \$1,840,890,178 |
| SAN FRANCISCO | 1,495 | 107,385 | \$2,108,733,822 |
| SAN JOAQUIN | 400 | 14,286 | \$151,441,483 |
| SAN LUIS OBISPO | 300 | 7,453 | \$63,604,329 |
| SAN MATEO | 656 | 45,355 | \$1,118,911,336 |
| SANTA BARBARA | 568 | 16,591 | \$176,379,020 |
| SANTA CLARA | 1,479 | 148,123 | \$3,688,096,978 |
| SANTA CRUZ | 341 | 7,565 | \$61,133,735 |
| SHASTA | 182 | 4,339 | \$31,880,242 |
| SIERRA | 4 | 42 | \$88,351 |
| SISKIYOU | 65 | 711 | \$4,544,407 |
| SOLANO | 248 | 7,064 | \$117,255,452 |
| SONOMA | 528 | 10,783 | \$119,677,685 |
| STANISLAUS | 296 | 5,395 | \$35,296,934 |
| SUTTER | 60 | 1,736 | \$20,906,038 |
| TEHAMA | 38 | 711 | \$6,087,258 |
| TRINITY | 8 | 264 | \$3,644,846 |
| TULARE | 224 | 6,338 | \$65,418,171 |
| TUOLUMNE | 56 | 2,233 | \$34,700,547 |
| VENTURA | 633 | 13,824 | \$109,000,093 |
| YOLO | 199 | 3,127 | \$29,193,651 |
| YUBA | 33 | 2,405 | \$49,950,191 |
| UNCLASSIFIED | 629 | 31,530 | \$458,152,701 |
| CALIFORNIA TOTAL | 30,979 | 1,653,577 | \$28,559,938,409 |

County classifications are determined by the establishment's physical location address. County data consists of the 58 California counties.

(3) Employer Types of Nonprofit Employers

Time Period: 2022 3rd Quarter
Area: California –Statewide
Industry: Total, all industries
Size: All establishment sizes

| Nonprofit Type | Number of Firms | Number of Employees | Subject Wages |
|---------------------|-----------------|------------------------|------------------|
| Churches | 10,122 | 152,743 | \$289,111,991 |
| Nonprofit 501(c)(3) | 11,466 | 1,296,654 | \$25,743,373,012 |
| Nonprofit school | 765 | 61,733 | \$804,010,215 |
| Nonprofit (other) | 8,626 | 142,447 | \$1,723,443,191 |
| CALIFORNIA TOTAL | 30,979 | 1,653,577 | \$28,559,938,409 |

A nonprofit organization is a type of organization that is organized and operated for the benefit of the public or a specific group of individuals, rather than for the benefit of its owners or shareholders. Nonprofit organizations are often organized around a particular social cause or issue, such as education, health care, the arts, or the environment. They may be charitable organizations, which rely on donations and other forms of philanthropic support to fund their activities, or they may generate revenue through the sale of goods or services.

A 501(c)(3) organization is a type of nonprofit organization that is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. They may also be eligible for other tax benefits, such as exemption from sales tax on certain purchases and reduced postage rates. Examples of 501(c)(3) organizations include charitable foundations, religious organizations, educational institutions, medical research organizations, and social advocacy organizations.

(4) Employment Size of Nonprofit Employers

Time Period: 2022 3rd Quarter
Area: California – Statewide
Industry: Total, all industries

Size: All establishment sizes by size range

| | | Number of | |
|------------------|-----------------|-----------|------------------|
| Employment Size | Number of Firms | Employees | Subject Wages |
| 0 | 3,902 | 0 | \$0 |
| 1-4 | 12,728 | 25,822 | \$208,381,257 |
| 5-9 | 4,722 | 31,404 | \$212,443,287 |
| 10-19 | 3,558 | 48,845 | \$335,420,537 |
| 20-49 | 3,088 | 94,218 | \$726,127,546 |
| 50-99 | 1,278 | 89,405 | \$857,944,350 |
| 100-249 | 951 | 144,742 | \$1,587,183,367 |
| 250-499 | 383 | 133,279 | \$1,570,786,905 |
| 500-999 | 185 | 133,202 | \$1,725,747,723 |
| 1000-2999 | 129 | 217,194 | \$3,287,753,808 |
| 3000+ | 55 | 735,466 | \$18,048,149,629 |
| CALIFORNIA TOTAL | 30,979 | 1,653,577 | \$28,559,938,409 |

Employment size tables generally utilize 9 size ranges. This table contains two additional categories: 0 (zero) to show the number of firms with zero employees receiving wages subject to unemployment insurance, and 3000+ to show data on very large nonprofit firms.

Data Source

The data source is the Unemployment Insurance (UI) Tax Branch.

Definition of Terms

The definitions of terms used in this report are as follows:

Nonprofit refers to organizations that are neither for-profit businesses nor government agencies. Nonprofits are a subset of private industry. Nonprofit organizations may generate revenue, but this revenue cannot be distributed to owners or employees as they might be in a for-profit business. Nonprofits include, but are not limited to, hospitals, churches, educational institutions, social welfare organizations, and charitable organizations such as disaster relief, civil rights, community development, environmental advocacy, and the arts. Charitable organizations also include hospitals and private schools.

Number of Firms is the number of active firms. A firm is an economic unit that may consist of multiple establishments.

Number of Employees is the total number of wage items (SSN count) reported on employer's quarterly tax wage report.

Subject Wages are the sum of all UI-covered wages paid by businesses during the identified quarter.

NAICS (North American Industry Classification System) Sector is the two-digit classification for an establishment's business activity.

Confidentiality. Data are suppressed (*) because confidential data could be extrapolated if these data were included. The totals include the suppressed values.

The QCEW program is releasing these nonprofit data on a research basis. Future releases will be based on upon continued demand for the data and availability of resources.

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