# California Nonprofit Employers

## Introduction

Research data on employment and wages for the nonprofit sector for 2022 2nd quarter are available by industry sector, county, nonprofit type, and size. These data provide insight into this important segment of the State and U.S. economy.

These data are the result of a research project and may be updated periodically, as resources permit. They are not an official QCEW published series. Quarterly data tables beginning with 2022 1st Quarter are available on the Labor Market Information Nonprofit Sector Webpage.

## Key Findings in 2022 2nd Quarter

- There are **30,635 nonprofit firms** in California
- Nonprofit Firms employ 1.6 million employees
- Total California nonprofit wages (subject to unemployment insurance) are \$24.5 billion
- Nonprofits employ **10%** of the California workforce
- **52** nonprofit firms each employ over 3,000 employees
- The largest type of nonprofit entity are **501(c)(3) organizations** which employ 1.3 million employees
- The top three counties that employ the largest number of nonprofit employees are Los Angeles (386,458), Riverside (286,689), and Santa Clara (136,548).

#### Data Elements Available

Nonprofit data are available for the number of firms, number of employees, and wages (subject to Unemployment Insurance).

#### Data are aggregated in 4 tables:



Examples of nonprofit tables are shown	for 2022 2 <sup>nd</sup> quarter:
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(1) NAICS Industry Sector of Nonprofit Employers				
Time Per	iod: 2022 2 <sup>nd</sup> Quarter			
Area:	Area: California – Statewide			
Industry:	Industry: Total, all industries			
Size:	Size: All establishment sizes			
NAICS	Industry Sector	Number of	Number of	
Sector	Description	Firms	Employees	Subject Wages
11	Agriculture, Forestry, Fishing, Hunting	60	494	\$4,182,385
22	Utilities	39	915	\$31,886,667
23	Construction	120	1,268	\$20,356,313
31-33	Manufacturing	41	737	\$13,637,739
42	Wholesale Trade	84	535	\$9,021,320
44-45	Retail Trade	307	13,765	\$84,801,018
48-49	Transportation and Warehousing	58	3,772	\$44,787,353
51	Information	317	4,715	\$66,883,779
52	Finance and Insurance	191	9,215	\$155,612,963
53	Real Estate and Rental and Leasing	200	4,754	\$62,111,510
54	Professional and Technical Services	1,178	38,179	\$936,056,523
	Management of Companies and			
55	Enterprises	12	5,713	\$142,330,460
56	Administrative and Waste Services	369	9,506	\$113,586,256
61	Educational Services	3,334	279,438	\$3,655,787,168
62	Health Care and Social Assistance	5,043	698,434	\$12,482,722,627
71	Arts, Entertainment, and Recreation	1,589	39,830	\$304,721,626
72	Accommodation and Food Services	182	3,799	\$15,397,332
81	Other Services (except Public Admin)	16,514	207,664	\$1,217,276,883
92	Public Administration	17	261,124	\$4,883,941,998
99	Unclassified	980	15,118	\$294,243,330
	CALIFORNIA TOTAL	30,635	1,598,975	\$24,539,345,250

The QCEW program uses the North American Industry Classification System (NAICS) to assign firms to industries and to report industry data at highly detailed as well as at aggregated levels. For a complete list of NAICS 2022 codes, titles, descriptions, and index items, please access the <u>BLS QCEW Industry</u> <u>Finder</u>.

(2) County Location of Nonprofit Employers					
Time Period:					
Area:	California – Statewide (5	California –Statewide (58 counties)			
Industry:	Total, all industries				
Size:	All establishment sizes	All establishment sizes			
		Number of			
County	Number of Firms	Employees	Subject Wages		
ALAMEDA	1,829	55,749	\$753,143,195		
AMADOR	35	309	\$2,361,255		
BUTTE	199	11,997	\$150,546,663		
CALAVERAS	37	682	\$9,067,565		
COLUSA	16	33	\$136,285		
CONTRA COSTA	773	21,048	\$376,811,830		
DEL NORTE	25	559	\$7,917,554		
EL DORADO	157	4,702	\$62,922,611		
FRESNO	598	30,115	\$353,779,411		
GLENN	24	618	\$6,807,866		
HUMBOLDT	178	3,218	\$32,096,117		
IMPERIAL	86	1,740	\$17,725,862		
INYO	27	197	\$1,361,426		
KERN	410	13,441	\$160,496,700		
KINGS	53	2,887	\$33,903,144		
LAKE	45	1,322	\$15,313,443		
LASSEN	17	324	\$4,140,306		
LOS ANGELES	7,847	386,458	\$5,673,434,951		
MADERA	73	5,577	\$95,199,396		
MARIN	450	12,829	\$208,064,987		
MARIPOSA	17	180	\$1,488,474		
MENDOCINO	126	3,975	\$48,484,696		
MERCED	111	1,622	\$12,268,818		
MODOC	10	86	\$307,799		
MONO	25	323	\$1,050,298		
MONTEREY	306	10,462	\$165,004,302		
NAPA	156	4,507	\$56,026,174		
NEVADA	175	1,973	\$11,084,814		
ORANGE	2,208	84,173	\$870,258,442		
PLACER	316	13,456	\$165,915,549		
PLUMAS	43	956	\$9,265,781		
RIVERSIDE	1,087	286,689	\$5,100,880,824		
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1,229

46,670

SACRAMENTO

\$588,404,795

		Number of	
County	Number of Firms	Employees	Subject Wages
SAN BENITO	31	507	\$3,560,999
SAN BERNARDINO	1,014	49,913	\$625,262,082
SAN DIEGO	2,589	129,245	\$1,677,941,175
SAN FRANCISCO	1,475	92,582	\$1,597,150,149
SAN JOAQUIN	395	13,872	\$147,786,727
SAN LUIS OBISPO	293	8,144	\$59,030,234
SAN MATEO	653	46,979	\$1,040,842,394
SANTA BARBARA	559	16,097	\$168,323,259
SANTA CLARA	1,454	136,548	\$3,084,679,135
SANTA CRUZ	334	7,317	\$58,099,519
SHASTA	179	4,103	\$28,055,510
SIERRA	4	40	\$64,314
SISKIYOU	65	683	\$4,280,388
SOLANO	245	6,825	\$104,109,080
SONOMA	507	10,394	\$108,286,969
STANISLAUS	295	5,426	\$35,876,126
SUTTER	59	1,751	\$20,027,639
TEHAMA	38	3,940	\$52,306,608
TRINITY	8	230	\$3,311,138
TULARE	220	5,962	\$55,974,889
TUOLUMNE	56	2,199	\$29,923,177
VENTURA	630	11,405	\$81,552,326
YOLO	193	3,025	\$27,675,192
YUBA	33	2,427	\$42,315,426
UNCLASSIFIED	618	30,484	\$487,239,462
CALIFORNIA TOTAL	30,017	1,568,491	\$24,052,105,788

County classifications are determined by the establishment's physical location address. County data consists of the 58 California counties.

(3) Employer Types of Nonprofit Employers			
Time Period: 202	2022 2 <sup>nd</sup> Quarter		
Area: Cal	California – Statewide		
Industry: Tot	Total, all industries		
Size: All	All establishment sizes		
		Number of	
Nonprofit Type	Number of Firms	Employees	Subject Wages
Churches	10,081	144,617	\$285,947,063
Nonprofit 501(c)(3)	11,235	1,258,387	\$21,793,352,124
Nonprofit school	761	59,643	\$813,339,746
Nonprofit (other)	8,558	136,328	\$1,646,706,317
CALIFORNIA TOTAL	30,635	1,598,975	\$24,539,345,250

A nonprofit organization is a type of organization that is organized and operated for the benefit of the public or a specific group of individuals, rather than for the benefit of its owners or shareholders. Nonprofit organizations are often organized around a particular social cause or issue, such as education, health care, the arts, or the environment. They may be charitable organizations, which rely on donations and other forms of philanthropic support to fund their activities, or they may generate revenue through the sale of goods or services.

A 501(c)(3) organization is a type of nonprofit organization that is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. They may also be eligible for other tax benefits, such as exemption from sales tax on certain purchases and reduced postage rates. Examples of 501(c)(3) organizations include charitable foundations, religious organizations, educational institutions, medical research organizations, and social advocacy organizations.

(4) Employment Size of Nonprofit Employers			
Time Period:	2022 2 <sup>nd</sup> Quarter		
Area:	California – Statewide		
Industry:	Total, all industries		
Size:	All establishment sizes	s by size range	
		Number of	
<b>Employment Size</b>	Number of Firms	Employees	Subject Wages
0	3,844	0	\$0
1-4	12,694	25,775	\$202,262,152
5-9	4,667	31,009	\$209,085,741
10-19	3,531	48,504	\$333,195,619
20-49	3,003	91,618	\$715,095,984
50-99	1,259	88,077	\$867,225,755
100-249	933	143,464	\$1,555,497,180
250-499	348	122,068	\$1,410,421,628
500-999	176	128,057	\$1,640,701,700
1000-2999	128	214,625	\$3,007,435,834
3000+	52	705,778	\$14,598,423,657
<b>CALIFORNIA TOTAL</b>	30,635	1,598,975	\$24,539,345,250

Employment size tables generally utilize 9 size ranges. This table contains two additional categories: 0 (zero) to show the number of firms with zero employees receiving wages subject to unemployment insurance, and 3000+ to show data on very large nonprofit firms.

#### Data Source

The data source is the Unemployment Insurance (UI) Tax Branch.

### **Definition of Terms**

The definitions of terms used in this report are as follows:

**Nonprofit** refers to organizations that are neither for-profit businesses nor government agencies. Nonprofits are a subset of private industry. Nonprofit organizations may generate revenue, but this revenue cannot be distributed to owners or employees as they might be in a for-profit business. Nonprofits include, but are not limited to, hospitals, churches, educational institutions, social welfare organizations, and charitable organizations such as disaster relief, civil rights, community development, environmental advocacy, and the arts. Charitable organizations also include hospitals and private schools.

**Number of Firms** is the number of active firms. A firm is an economic unit that may consist of multiple establishments.

**Number of Employees** is the total number of wage items (SSN count) reported on employer's quarterly tax wage report.

**Subject Wages** are the sum of all UI-covered wages paid by businesses during the identified quarter.

**NAICS (North American Industry Classification System) Sector** is the two-digit classification for an establishment's business activity.

**Confidentiality.** Data are suppressed (\*) because confidential data could be extrapolated if these data were included. The totals include the suppressed values.

The QCEW program is releasing these nonprofit data on a research basis. Future releases will be based on upon continued demand for the data and availability of resources.

Report compiled by LMID, Quarterly Census of Employment and Wages (QCEW) August 2023

