TIPPING POINT
COMMUNITY

Nick Arevalo
Manager, Insight + Analytics
narevalo@tippingpoint.org

TIPPING POINT BREAKS THE CYCLE OF POVERTY FOR INDIVIDUALS AND FAMILIES IN THE BAY AREA.

What we do

We invest in organizations and promote policies that are proven to move people out of poverty:

NUTURING EARLY CHILDHOOD

STRONG EDUCATION

GAINFUL EMPLOYMENT

SAFE + SECURE HOUSING

Grantee impact is assessed through Core Metrics, which are milestones on a path out of poverty

What Tipping Point has done

- Worked with nonprofits to structure data requests to EDD in order to address the nonprofit's key questions. Nonprofit submits SSNs and any client descriptors (e.g., gender, race/ethnicity, program completion, etc.) through a secure portal.

- Acquired long-term client wage and employment data for seven nonprofits

- Worked with Labor Market Information Division of EDD to develop data visualization tools to help us more easily understand the data

- Uploaded data files onto a data visualization platform, providing access to grantees

- Supported two nonprofits that have received a Workforce Accelerator Fund 6.0 grant in order more rigorously measure impact

- Have begun conversations with funders and nonprofits about how best to use the data

Measure organization impact

Compare on key variables

Understand one cohort

What our partners have done?

- Utilize data for internal conversations about client wage performance and potential program improvements
- Develop reports for internal and external distribution based on the data
- Create communication collateral to share with key stakeholders
- Use data for cost benefit evaluation, plans to use in other types of formal evaluation
- Helping our grantees acquire similar data in other states

Field impact: EDD project

Why the data matter

- Nonprofits no longer need to rely only on follow-up/self-reports/verification of employment to understand client progress. Providers become recipients of data; in the current state, providers must submit data they collect, leaving little time for self-reflection and improvement.

- Nonprofits see wages of clients *before* and after clients complete programs. Pre-program data allows providers to understand the economic characteristics of clients.

- The data help to understand: which program(s) should be further tested using rigorous methods?

- Nonprofits can use the data for program improvement: what seems to be working to increase wages? What's not working?

- If a provider includes individual level indicators, such as gender or race/ethnicity, the provider can understand any wage disparities.

Thank you

TIPPING POINT
COMMUNITY

tippingpoint.org | @tippingpoint | #beatippingpoint