

## Digest of Green Reports and Studies

<b>Title</b>	<i>The New Apollo Program. Clean Energy, Good Jobs: An Economic Strategy for American Prosperity</i>
<b>Author</b>	Collaboration by Apollo Staff
<b>Organization</b>	Apollo Alliance
<b>Author Contact</b>	None
<b>Publication Type</b>	Economic Development Plan
<b>Publication Date</b>	August 2008
<b># of Pages</b>	23 pp
<b>URL</b>	<a href="http://www.apolloalliance.org/downloads/fullreportfinal.pdf">http://www.apolloalliance.org/downloads/fullreportfinal.pdf</a>
<b>Summary</b>	<p>The Apollo Alliance organization presented this economic strategy plan for the United States in August 2008. The strategy proposes a way for the country to obtain an environmentally and economically sustainable future. The program consists of five suggestions:</p> <ul style="list-style-type: none"> <li>• “Rebuild America Clean and Green.” Provide support to allow Americans to become energy efficient more easily.</li> <li>• “Make it in America.” Build up the American auto industry by “investing in high efficiency vehicles.”</li> <li>• “Restore America’s Technological Leadership.” Double investment in clean energy and research development.</li> <li>• “Tap the Productivity of the American People.”</li> <li>• “Reinvest in America.”</li> </ul> <p>Case studies of different cities throughout the United States that are creating high-efficiency energy sectors are presented throughout the report.</p>
<b>Key Findings</b>	<ul style="list-style-type: none"> <li>• “The residential, commercial, industrial, and technology sectors make up nearly 70% of our current energy use.”</li> <li>• “Renewable energy creates more jobs than coal: the same investment creates 50 percent more in wind and in solar than coal.”</li> </ul>
<b>Recommendations</b>	<ul style="list-style-type: none"> <li>• A “Clean Energy and Investment Corporation” should be established to ensure that funds allocated to the new clean economy are used in the best possible way</li> <li>• The program suggests spending \$500 billion over the course of 10 years on the green sector, which would create 5 million jobs.</li> <li>• Buildings need to be more efficient since they “account for almost 70 percent of U.S. energy consumption.”</li> <li>• “The blueprint calls for grants to retool and expand factories that use American-made components and that will create good, middle-class jobs here at home.”</li> </ul>
<b>Definition of “Green”</b>	None
<b>Methodology</b>	Literature/Historical Research
<b>Data Sources Cited</b>	U.S. Department of Energy
<b>Report Geography</b>	United States
<b>Green Occupations Cited</b>	Building, installing, and maintaining CHP systems, construction management
<b>Green Industries Cited</b>	Auto, renewable energy
<b>Keywords</b>	Reinvest; Restore; Productivity; Offshore Wave Technology
<b>Legislation Cited</b>	Oregon’s Sustainability Act of 2001,
<b>Bibliography (Y/N)</b>	N
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