

Digest of Green Reports and Studies

Title	State of Green Business 2008
Author	Makower, Joel and editors of GreenBiz.com
Organization	GreenBiz.com
Author Contact	None given
Publication Type	Report – Literature (existing data) Research
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URL	http://www.stateofgreenbusiness.com/
Summary	<p>This report is broken into two sections.</p> <p>The first outlines a review of particular news stories that appeared in the following URL links: GreenBiz.com, ClimateBiz.com, GreenerBuildings.com, and GreenerComputing.com. The purpose of this review is to spot particular trends that appeared during the past year. The authors list the top 10 themes that during 2007.</p> <p>The second section of this report outlines 20 broad indicators of environmental performance.</p>
Key Findings	<ol style="list-style-type: none"> 1. New registrations of commercial Alternative-Fuel Vehicles nearly doubled between 2006 and 2007; but they still have only 1% of the new commercial vehicles registered during this period. 2. As of 2005, energy use has increased 16% since 1980. But, it has decreased 4% since 2000. 3. Since 2000, US carbon intensity has decreased 12%, and it has decreased approximately 28% since 1990. 4. 88 million tons of carbon dioxide (or its equivalent) were reduced through emissions trading in 2007. 5. The number of clean-technology patents increased 10% between 2005 and 2006. 6. The number of companies filing Corporate Social Responsibility Reports increased from 162 to 253 from 2002 to 2007. 7. In 2006, the number of workers using public transit to commute to work was 4.8%, slightly higher than the 4.7% in 2000. The proportion using carpools decreased from 12.2% to 10.7% between 2000 and 2006. 8. The number of workers teleworking 8 hours or more per month increased 26% between 2004 and 2007. 9. Energy use, as measured by BTUs per dollar of GDP, has declined 76% between 1950 and 2006. 10. The number of ISO 14001 certificates equaled 5,585 in 2006. 11. Approximately 11.4% of electronics were collected for recycling in 2006. 12. The number of LEED new construction registrations increased from 1,792 in 2004 to 5,423 in 2007. The number of certifications increased from 167 to 820 over the same time frame. 13. The amount of packaging use, as measured by thousand tons per billion dollars of GDP, has decreased from 6.59 in 2004 to 6.27 in 2006. 14. Since 1997, the paper usage has declined 23% and the recovery of paper has increased 20%. 15. Toxic intensity, as measured by pounds per \$1,000 of GDP, has declined from 0.56 in 2001 to 0.39 in 2005.
Recommendations	None
Definition of “Green”	None
Methodology	Gathered data from the list of sources provided below and reported on various trends.
Data Sources Cited	R.L. Polk & Co; US Department of Energy; Building Energy Data Book; DOE EERE Information Center; US Environmental Protection Agency; US Energy Information Administration; New Carbon Finance; Carbon Disclosure Project; Lux Research; Clean Edge, Inc.; CorporateRegister.com; US Census Bureau; American Community Survey; Gartner, Inc.; International Organization for Standardization; US Green Building Council; Greenbiz.com; American Forest and Paper Association; US Department of Agriculture, National Agricultural Statistics Service; Innovest Strategic Value Advisors;
Report Geography	United States
Green Occupations Cited	None

Green Industries Cited	Green building; Biodiesel; Ethanol production;
Keywords	Environmental quality; Environmental performance measurement
Legislation Cited	No legislation was mentioned by name, but instead broadly discussed in the narrative.
Bibliography (Y/N)	No
Reviewer Name/Org	Jolly, Nicholas/Connecticut Department of Labor

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