

## Digest of Green Reports and Studies

<b>Title</b>	<b><i>Green Economy Workforce Study</i></b>
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<b>URL</b>	<a href="http://coecc.net/Environmental_Scans/GreenEcon_Scan_CV_08.pdf">http://coecc.net/Environmental_Scans/GreenEcon_Scan_CV_08.pdf</a>
<b>Summary</b>	Based on a 2008 survey of Central Valley businesses in energy, building and design services, engineering and environmental services, as well as government and public administration, over 79% of employers indicated that the green economy will be important in focusing their future products and services.
<b>Key Findings</b>	<p>For the 15 county Central Region, there are an estimated 10,980 firms that fall into one of the five industries most likely to be connected to the green economy. These industries include engineering &amp; environmental services, building &amp; design services, public administration agencies, agriculture, and energy production &amp; utilities.</p> <ul style="list-style-type: none"> <li>• 32% of businesses identify themselves as a green firm</li> <li>• 71% of employers have some degree of difficulty recruiting experienced employees with adequate skills and work experience.</li> <li>• 51% of businesses have difficulty retaining valuable employees who could be hired by competitors.</li> <li>• 46% of employers are interested in the community colleges providing on-site customized training for current employees.</li> </ul>
<b>Recommendations</b>	<p>According to the primary research data collected for this report, the greatest needs for training programs for the green economy in the Central Region are:</p> <ul style="list-style-type: none"> <li>• Renewable energy training programs</li> <li>• Environmental policy (planners)</li> <li>• Green engineering programs</li> </ul>
<b>Definition of "Green"</b>	<b>Green firms</b> in the research were defined as businesses that are making money off of providing products or services that use resources more efficiently, provide alternative sources of energy or lower or minimize greenhouse gas emissions.
<b>Methodology Data Sources Cited</b>	Primary research of central valley employers, executive interviews, secondary data (Info USA, EMSI), validation interviews.
<b>Report Geography</b>	Central valley region (15 counties)
<b>Green Occupations Cited</b>	See Appendix A.
<b>Green Industries Cited</b>	<ul style="list-style-type: none"> <li>• engineering &amp; environmental services</li> <li>• building &amp; design services</li> <li>• public administration agencies</li> <li>• agriculture</li> <li>• energy production &amp; utilities</li> </ul>
<b>Keywords</b>	
<b>Legislation Cited</b>	AB 32, SB1, AB 118, AB 2021
<b>Bibliography (Y/N)</b>	Yes
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