

California Green Economy Survey Instructions

Save Paper – Save Energy – Save Money

Respond online at www.labormarketinfo.edd.ca.gov and click on



To respond online, choose the button for firms sent a paper survey.

On the authentication page, **please enter the 12-digit code found at the bottom of the first page of your survey**. After starting the survey, if you have to close before completing it, please follow these instructions:

- ◆ If it has been more than 10 minutes since you accessed the survey, use the process described above to start where you left off.
- ◆ If it has been less than 10 minutes since you were in the survey, please wait 10 minutes before following the procedure above. Again, this should take you where you left off.

You can also return your completed survey in the enclosed postage-paid envelope or fax it to (916) 262-2607 or (916) 262-2351.

Why is California conducting this survey?

- ◆ To obtain an estimate of the current number of green jobs in California.
- ◆ To identify the current and changing business practices that are helping California to achieve a cleaner and more sustainable environment in terms of both producers and users of green or sustainable products, technology, and energy.
- ◆ To identify the occupations that are emerging or evolving in our movement toward a more green economy.
- ◆ To identify resources and strategies to assist businesses in cutting costs by reducing energy usage and green house gas emissions.

What is the benefit to you?

- ◆ A better prepared workforce to meet the changing needs of your business. You will help us understand green jobs as they are changing so that appropriate training can be developed.
- ◆ Targeted public services and support to help your business reduce costs associated with energy usage.

The California Green Economy Survey is being conducted by the Employment Development Department, Labor Market Information Division, in collaboration with a number of public agencies, and will collect information about:

- ◆ businesses that produce green goods or services;
- ◆ businesses that use green practices, services, or products;
- ◆ barriers to implementation of green practices; and
- ◆ skill requirements for emerging green jobs.

Your response to this survey is important even if you do not consider your business activities to be green. Information from businesses of all sizes is important. All information provided will be kept confidential and aggregated for statistical purposes. Please answer all questions to the best of your knowledge and respond within 15 days.

If you have questions concerning this survey, please call 1-888-282-1395.

Thank you for your time and participation in this important survey.