

Digest of Green Reports and Studies

Title	<i>Green-Collar Jobs in America's Cities--Building Pathways out of Poverty and Careers in the Clean Energy Economy</i>
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Publication Date	March 2008
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URL	http://www.apolloalliance.org/downloads/greencollarjobs.pdf
Summary	<p>The report offers local leaders “models currently available for building green-collar jobs and the training pipelines necessary for city residents to fill those jobs and claim the promise of living wage careers.” It is also a strategic framework with which local policymakers and advocates can develop a green-collar jobs initiative. The report offers the following approach:</p> <ul style="list-style-type: none"> • Build a sustainable green economy with green-collar jobs programs, by combining environmental goals with social and economic goals. • Identify environment and economic goals with key stakeholders, identify skills and training programs. • Enact bold policies and programs with public investment and help from existing businesses to take advantage of emerging opportunities. • Prepare by building job training partnerships with real jobs that exist and addressing the specific needs and barriers to employment. • Sector-focused partnership is the most strategic way to add new growth in the green economy. • Leverage programs success to build political support by quantifying achievements. <p>The report also offers examples of successful green-collar job training or policy in various communities around the nation.</p>
Key Findings	N/A
Recommendations	<p>Establish a multi-stakeholder task force to spearhead the local green-collar job initiatives. The task force can support and oversee the development not only of policy and programs to expand jobs, but also of the partnerships and programs to train workers and provide green job opportunities to disadvantaged residents.</p> <p>Cities need to build on local and regional priorities and strengths, identify and support strategies to spur new green job growth, and develop training programs that include both traditional training partnerships and well-defined pathways out of poverty.</p>
Definition of “Green”	Green Collar Jobs are family-sustaining, career track jobs that contribute directly to preserving or enhancing environmental quality. Green-collar jobs range from low-skill, entry-level positions to high-skill, higher-paid jobs that include opportunities for advancement in both skills and wages.
Methodology	Report based on successful green-collar job programs around the nation.
Data Sources Cited	American Solar Energy Society; National Association of Manufacturers; National Renewable Energy Laboratory; Los Angeles Apollo Alliance Partners with City to Create Jobs and Opportunities in Green Retrofits; Milwaukee Energy Efficiency; Green-Collar Workers Vital to Washington DC Policy Goals; Solar Richmond Trains Low-Income Residents; Chicago a Green-Collar Jobs Pioneer; Wisconsin Regional Training Partnership; Oakland Green Jobs Corps Fights Poverty and Pollution; The South Bronx Leading the Way on Green-Collar Jobs; Cooling Roofs and Creating Opportunity in Baltimore; New York City's PlaNYC 2030 has Potential to Create Thousands of Green-Collar Jobs; Chicago Organizations Launch Green-Collar Jobs Initiative; Newark Neighborhood Revitalization Effort Trains Green-Collar Workers; and Wilbur Wright College Trains Workers in Building Energy Technologies. All include web sites for more information.
Report Geography	Studies and examples in Multnomah County Oregon, Los Angeles, Milwaukee, Washington DC, Richmond California, Chicago, Wisconsin, Oakland, South Bronx, Baltimore, New York, Newark, Wilbur Writ College, Pennsylvania, Washington and Michigan.
Green Occupations Cited	<ul style="list-style-type: none"> • Wind turbine technician • Solar installation • Retrofitting • Construction workers • Installation/maintenance • River restoration

	<ul style="list-style-type: none"> • Lead paint abatement Workers • Machinists • Technicians • Constructing transit lines • Landscaping Workers • Plumbing (HDSC) • Electrical Workers • Energy raters for home and business • Alternative Energy service providers-(solar, wind, geo-thermal) • Green cleaning and building maintenance staff • Urban gardening Workers • Computer refurbishing and recycling • Recycling Workers • Household hazardous waste handling • Home weatherization Workers
Green Industries Cited	<ul style="list-style-type: none"> • Construction/building trade • Manufacturing <ul style="list-style-type: none"> storm water management-(green roof, permeable pavement, rain water collection) Wind turbine manufacturing Solar panel installation Energy efficiency retrofits Green building • Clean energy industries <ul style="list-style-type: none"> Energy efficiency Renewable energy Alternative transportation Low carbon fuels • Maintenance • Installation • Energy industry • Farming • Apiculture • Agriculture • Retail • Recycling
Keywords	"Green-collar job", "green economy", "family-sustaining jobs",
Legislation Cited	Green Jobs Act (GJA) of 2007
Bibliography (Y/N)	No The author uses 'endnotes' instead
Reviewer Name/Org	Suzy Anderson and Sheryl Kiddie State of California

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