

## Digest of Green Reports and Studies

<b>Title</b>	Green Collar Jobs – An analysis of the capacity of Green Businesses to Provide High Quality Jobs to Men and Women with Barriers to Employment
<b>Author</b>	Raquel Pinderhughes, PhD.
<b>Organization</b>	City of Berkeley Office of Energy and Sustainable Development
<b>Author Contact</b>	<a href="mailto:raquelrp@sfsu.edu">raquelrp@sfsu.edu</a>
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<b>URL</b>	<a href="http://bss.sfsu.edu/raquelrp/documents/v13FullReport.pdf">http://bss.sfsu.edu/raquelrp/documents/v13FullReport.pdf</a>
<b>Summary</b>	Poverty and unemployment are significant problems in Berkeley and other Bay Area cities and there is an urgent need for a new source of living wage jobs for low income residents with barriers to employment. That is, those out of the labor market for a long time, formally incarcerated, those with limited education and/ or skills.
<b>Key Findings</b>	<p><b>Key Findings of Survey/Study:</b></p> <ul style="list-style-type: none"> <li>• Green collar jobs are good jobs (living wage, benefits).</li> <li>• Green collar jobs are well suited for workers with barriers to employment</li> <li>• People with barriers to employment are interested in working in green collar jobs</li> <li>• Owners and managers of green business are willing to hire job ready workers with barriers to employment for green collar jobs.</li> <li>• Green collar job sectors are growing.</li> <li>• Green businesses that provide green collar jobs need to be supported.</li> <li>• Ensuring that workers with barriers to employment gain access to green collar jobs will require coordination between effective job training programs and local green businesses.</li> </ul>
<b>Recommendations</b>	
<b>Definition of “Green”</b>	<p><b>Green</b> is any activity or service that sustains the environment.</p> <p><b>Green collar jobs:</b> blue collar jobs in green businesses, e.g. manual labor jobs in businesses whose products and services directly improve environmental quality.</p>
<b>Methodology</b>	Employer Survey; Interviews; Archives
<b>Data Sources Cited</b>	Census 2000; Living Wage Survey
<b>Report Geography</b>	Berkeley, CA
<b>Green Occupations Cited</b>	<ul style="list-style-type: none"> <li>• Bicycle repair and bike delivery services</li> <li>• Car and truck mechanic jobs, production jobs, and gas-station jobs related to bio-diesel, vegetable oil and other alternative fuels</li> <li>• Energy retrofits to increase energy efficiency and conservation</li> <li>• Food production using organic and/or sustainably-grown agricultural products</li> <li>• Furniture making from environmentally certified and recycled wood</li> <li>• Green building</li> <li>• Green waste composting on a large scale</li> <li>• Hauling and reuse of construction and demolition materials and debris (C&amp;D)</li> <li>• Hazardous materials clean up</li> <li>• Green (sustainable) landscaping</li> <li>• Manufacturing jobs related to solar panels, bike cargo systems, green waste bins</li> <li>• Materials reuse/producing products made from recycled, non-toxic materials</li> <li>• Non-toxic household cleaning in residential and commercial buildings</li> <li>• Parks and open space maintenance and expansion</li> <li>• Printing with non-toxic inks and dyes and recycled papers</li> <li>• Public transit jobs</li> <li>• Recycling</li> <li>• Solar installation and maintenance</li> <li>• Tree cutting and pruning. Peri-urban and urban agriculture</li> <li>• Water retrofits to increase water efficiency and conservation</li> <li>• Whole home performance (i.e.: HVAC, attic insulation, weatherization, etc.)</li> </ul>
<b>Green Industries Cited</b>	<ul style="list-style-type: none"> <li>• Energy</li> <li>• Water</li> <li>• Green Building</li> <li>• Wood Working</li> <li>• Green Space</li> <li>• Food</li> <li>• Non-Toxic Painting</li> </ul>

	<ul style="list-style-type: none"><li>• Transportation</li><li>• Non-Toxic Printing</li><li>• Waste Stream Diversion</li></ul>
<b>Keywords</b>	Green collar; Recycling; living wage; employment barriers; training programs; benefits; energy; water.
<b>Legislation Cited</b>	California AB 32
<b>Bibliography (Y/N)</b>	Yes
<b>Reviewer Name/Org</b>	Achtelik, State of California