

Digest of Green Reports and Studies

Title	<i>Green Careers Resource Guide</i>
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Organization	N/A
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Publication Type	Resource Guide
Publication Date	Copyright © 2009 Jim Cassio
# of Pages	76pp
URL	http://www.cassio.com/free_e-resource_guides.htm
Summary	This is a general green resource guide that identifies over 300 occupations that can lead to green jobs and careers. The guide answers basic green career questions such as: “What is a green job? What is sustainability? Where are the green jobs? What occupations can lead to green jobs? What are the best online resources for people who want a green job or career?” In addition, the guide includes hundreds of links to green industries and green occupation-specific resources as well as “descriptions of all major green niche employment websites.” At the end of the report, there is a list of articles regarding green jobs, green industries, and green entrepreneurships.
Key Findings	<ul style="list-style-type: none"> • Green jobs can be found in virtually all industries • The number of green jobs is uncertain but it’s probably somewhere between 1% and 8%. • There are two reasons why statistical estimates of green jobs and future projections of green jobs are problematic: <ol style="list-style-type: none"> 1. The government agencies that collect workforce data don’t have much data on green 2. There has been a general lack of agreement on how to define and count green jobs.
Recommendations	N/A
Definition of “Green”	There is no widely agreed upon definition yet, but “today’s green jobs are typically associated with these types of work activities: <ul style="list-style-type: none"> • Alternative fuels and alternative fuel vehicles • Energy efficiency, including green building and sustainable design • Environmental protection and preservation, including conservation • Organic and recycled products • Renewable energy, including solar, wind and geothermal • Sustainable and organic agriculture • Sustainable business practices, including cleantech”
Methodology	N/A
Data Sources Cited	Cleantech Group, O*NET
Report Geography	United States
Green Occupations Cited	There are 340 green occupations listed on pp16-28
Green Industries Cited	Industries where most green jobs are found in the private sector pp11 Types of nonprofit organizations with green jobs pp12 Types of public sector/government employers with green jobs pp13
Keywords	green careers, resource guide, green terms, green occupations, green industries, green resources, green links, green articles, green employment, sustainability, carbon footprint, renewable energy, carbon-neutral, cap-and-trade
Legislation Cited	American Recovery and Reinvestment Act
Bibliography (Y/N)	N
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