Digest of Green Reports and Studies

Title	Energy Efficiency Occupations: Bay Region
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Organization	San Francisco Bay and Greater Silicon Valley Centers of Excellence, California Community
	Colleges
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Publication Type	Environmental Scan Report
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URL	www.coeccc.net/energy
Summary	In 2009, the San Francisco Bay and Greater Silicon Valley Centers of Excellence studied
	eight energy efficiency occupations that are most relevant to community colleges. This
	environmental scan's findings are based on survey responses from more than 700 firms that
	hire energy efficiency workers in the 12-county Bay Area.
Key Findings	Employers are projected to add as many as 13,000 new jobs over the next three years in this
	cluster of eight occupations.
Recommendations	The findings from this report support the creation, adaptation and expansion of energy
	efficiency courses and programs at Bay Area community colleges to meet the projected
	employer demand for skilled workers, and provide additional employment opportunities for
	students.
Definition of	For the purposes of this study, the energy efficiency sector was defined as those firms that:
"Green"	a) deliver energy efficiency services as their primary focus,
	b) are public or private utilities or agencies who hire energy efficiency workers,
	c) are large customers of energy utilities who hire energy efficiency workers.
Methodology	See Appendix C of the report for the Study Methodology
Data Sources Cited	See References on page 29 of report for data sources
Report Geography	San Francisco Bay Area, 12 County region
Green Occupations	Energy auditor or home energy rater
Cited	Building performance or retrofitting specialist
	Project manager for construction or design work
	Compliance analyst or energy regulation specialist
	5) Resource conservation or energy efficiency manager
	6) HVAC mechanics, technicians or installers
	7) Building controls systems technician
	8) Building operator or building engineer
Green Industries	The firms surveyed were primarily from three industries: 1) public or private utilities or
Cited	agencies, 2) building design and construction, and 3) building or facility operations and
	maintenance.
Keywords	Energy efficiency
Legislation Cited	Yes. See Appendix F for California Legislation and Policy related to Energy Efficiency
Bibliography (Y/N)	Yes
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