

Digest of Green Reports and Studies

Title	The Economic Development Potential of the Green Sector
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URL	http://repositories.cdlib.org/cgi/viewcontent.cgi?article=1086&context=lewis
Summary	This document contains several policy recommendations that will help regions become global leaders in the Green sector. Several cities and regions have already taken steps to grow their green sector. Given local and international competition, being the "first mover" will provide advantages for future success.
Key Findings	N/A
Recommendations	<p>Each recommendation is verbatim from the report.</p> <ol style="list-style-type: none"> 1. Multi-agency adoption of a policy to promote economic development by capitalizing on current and projected local and regional induced demand for Green products and services. 2. Develop infrastructure and incentives for public and private investment in financing the Green sector. 3. Develop a network to promote the production, diffusion, and adaptation of knowledge to ensure that a region has an edge in innovation. 4. Match training to labor needs for the Green sector through utilizing community colleges and Workforce Investment Boards. 5. Eliminate cumbersome city rules and regulations that hinder the development of the Green sector and/or expansion of Green firms and Green industrial/service cluster. 6. Maintain accountability by developing performance measurements and a monitoring strategy. 7. Incorporate priorities for community economic development. 8. Support organization and leadership to direct growth in the Green sector.
Definition of "Green"	The authors provide no exact definition. However, they note that the Green sector "can be conceived as being composed of activities related to efforts to clean the air and water, manage waste products, promote conservation, and enhance the environment."
Methodology	<p>The overall goal of this report was to develop policy recommendations to guide development in the Green sector. The authors listed the following criteria around which the recommendations should be centered:</p> <ol style="list-style-type: none"> 1. Demonstrate success in regions. 2. Be appropriate to scale for a large city. 3. Cost effective. 4. Connected to meaningful opportunity for change in a region. 5. Projected to help foster equity and inclusion. 6. Designed for the short-term. 7. Focus on demand-oriented strategies. 8. Industry-based approach. 9. Include community benefits principals.
Data Sources Cited	US Economic Census; UK Department of Trade and Industry; American Community Survey
Report Geography	No specific geographical focus. But, the authors note initiatives in the following cities: Chicago, Los Angeles, Portland, San Francisco, and Seattle.
Green Occupations Cited	None
Green Industries Cited	<p>The authors did not provide a list of green industries, but instead provided some examples. These are the industries noted.</p> <ol style="list-style-type: none"> 1. Manufacturing 2. Construction 3. Waste Management 4. Professional services including architecture and engineering.
Keywords	Policy recommendations.
Legislation Cited	None
Bibliography (Y/N)	Yes
Reviewer Name/Org	Jolly, Nicholas/Connecticut Department of Labor

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