

Digest of Green Reports and Studies

Title	<i>A California Green Plan; Making the Case for Business</i>
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Publication Type	Report-Results from Case Study
Publication Date	2008
# of Pages	53 pp
URL	http://www.efc9.org/publications/2008/FINALGP.pdf
Summary	<p>The Dominican University of California conducted research on what California's approach to green has been in the past, and what it should be in the future. Research revealed that California needs to create a long term green plan now in order to effectively halt or reverse environmental damage. The report states that current plans are hindering business practices, and are ineffective in producing environmental health.</p> <p>The European Union was used as a case study, and the report stated that "competitiveness in the world requires that California and the U.S. learn from lessons abroad." Other case studies included the current state of green planning in The Netherlands, New Zealand, and Singapore. The conclusion suggested ideas for what California's energy plan should include, "A comprehensive California green plan would incorporate the best practices of business: consolidating overlapping functions, leveraging technologies and creating clear authority and accountability."</p>
Key Findings	<ul style="list-style-type: none"> • Businesses should be included in making a green plan for California because they have a unique perspective on green issues and how legislation can effect the environment. • California has a reputation as being a magnet for "human resources and ingenuity," and it is important to preserve this reputation through a California green plan.
Recommendations	<ul style="list-style-type: none"> • Green planning should be required at all levels and sectors of business in order to keep a "level playing field." • Business leaders should "anticipate and participate in the green planning process." • California needs to move forward with a green plan now, and an effective green plan would "incorporate the best practices of business: consolidating overlapping functions, leveraging technologies and creating clear authority and accountability."
Definition of "Green"	None
Methodology	Surveys, literature research
Data Sources Cited	National Science and Technology Center, Public Policy Institute of California, Greenhouse Policy Coalition, Price Waterhouse Coopers, Vandiver Group, California Environmental Protection Agency, University of California Centers for Occupational and Environmental Health (COEH)
Report Geography	California
Green Occupations Cited	None
Green Industries Cited	<ul style="list-style-type: none"> • Clean-tech • Analytical Services • Wastewater treatment works • Solid waste management • Hazardous waste management • Remediation/industrial services • Consulting and engineering • Water equipment and chemicals • Instruments and information systems • Air pollution control equipment • Waste management equipment • Process and prevention technology • Water utilities • Resource recovery • Clean energy systems and power
Keywords	Green planning; California; European Union.
Legislation Cited	Restriction of Hazardous Substances Directives (RoHS) – European Union; 1976 Toxic Substances Control Act (TSCA); Environment 2010: Our Future, Our Choice (European Union); Registration, Authorization, and Evaluation of Chemicals (REACH) (European

	Union); End of Life Vehicle Directive (ELV); WEEE Directive on Waste Electrical and Electronic Equipment, Integrated Products Policy (IPP), Eco-Design of Energy-Using Products (EUP)
Bibliography (Y/N)	Y
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