

Digest of Green Reports and Studies

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| Title | “Americans put themselves on the path to green careers” |
| Author | Marilyn Gardner |
| Organization | Christian Science Monitor |
| Author Contact | Encrypted e-mail: http://www.csmonitor.com/cgi-bin/contactus.pl ; then scroll down the page to link for Marilyn Gardner under “Features” |
| Publication Type | Online newspaper article |
| Publication Date | 6/9/08 |
| # of Pages | 4 pp. |
| URL | http://features.csmonitor.com/environment/2008/06/09/americans-put-themselves-on-the-path-to-green-careers/ |
| Summary | News article about green careers, industries, and job opportunities |
| Key Findings | <ul style="list-style-type: none"> • Two major groups of job seekers include: <ul style="list-style-type: none"> ○ Students and recent graduates hoping to join the green boom at the beginning of their careers, and ○ Midcareer job changers who want to transfer current skills into green jobs • Defining green jobs remains a challenge. In many ways, they look like traditional jobs repositioned to support sustainable products and services. • More graduates want to make a difference, and do right by people and the planet. • Certain green fields find a shortage of workers, or a lack of experience in clean-tech or sustainable clean technology. • Green careers provide solutions to mega-problems. • Job hunters must become educated in the green economy, where exponential growth is already happening. |
| Recommendations | Job seekers should network by using alumni associations, energy associations, and clean-energy conferences. |
| Definition of “Green” | N/A |
| Methodology | N/A |
| Data Sources Cited | N/A |
| Report Geography | United States |
| Green Occupations Cited | <ul style="list-style-type: none"> • Machinists • Fabricators • Welders • Solar panel installers • Crane operators • Concrete machine operators • Energy auditors • Air-quality auditors • Attorneys • Green wedding planners • Sustainability directors • Local sustainability planners • Public officials in local government |
| Green Industries Cited | <ul style="list-style-type: none"> • Utilities – solar and wind • Construction – residential and commercial • Manufacturing • Transportation • Legal Services • Public Relations - branding |
| Keywords | <ul style="list-style-type: none"> • Green jobs/careers • Energy efficiency • Energy generation • Global warming • Sustainability |
| Legislation Cited | N/A |
| Bibliography (Y/N) | N/A |
| Reviewer Name/Org | Shriver (LMID-ASG) |

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