

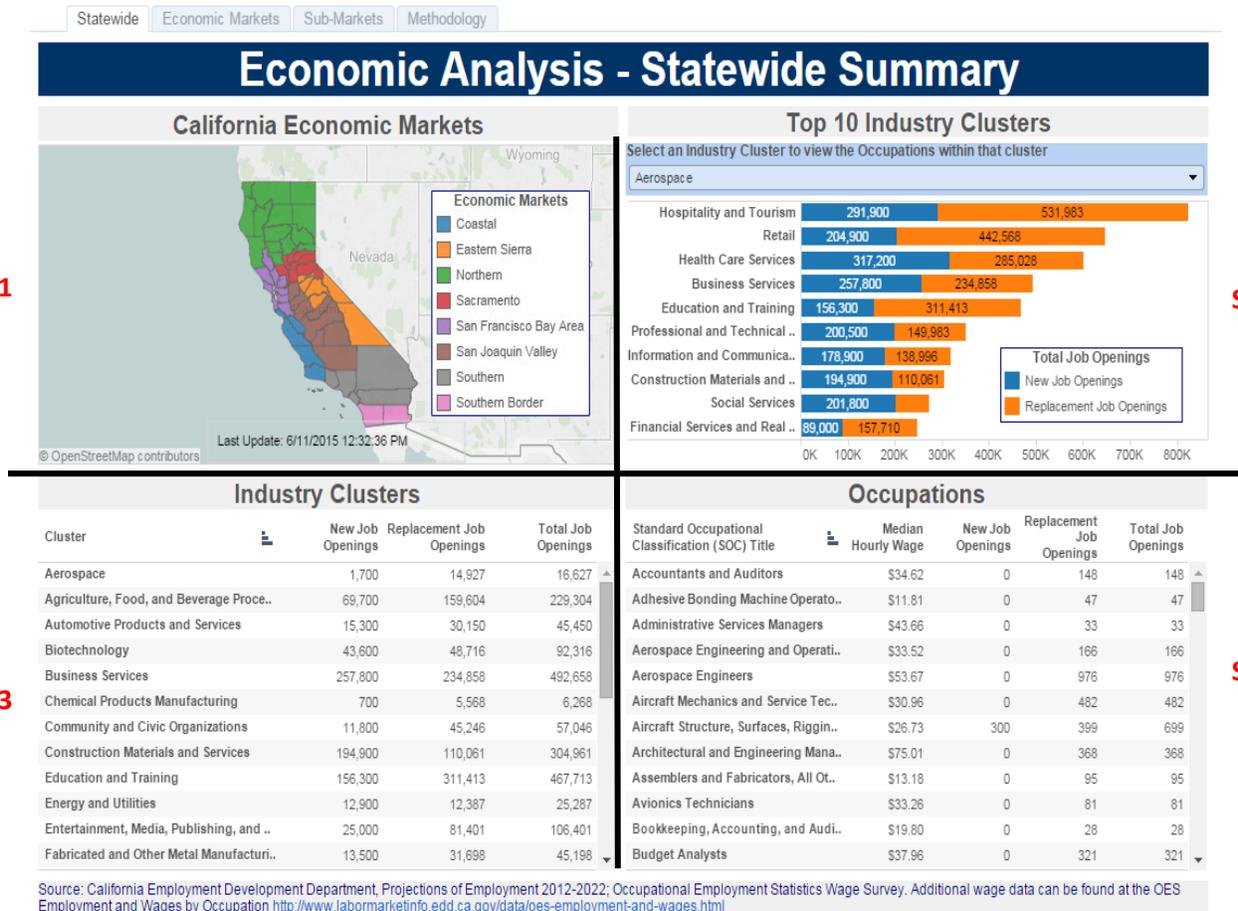
# User Guide for Regional Economic Markets and Sub-Markets Interactive Maps and Data Tables

## OVERVIEW

The Interactive Maps and Data Tables provide information in geographic areas and focus on future employment demand of economic market industry clusters and feature them as primary investment opportunities for California's workforce development system.

Each tab contains an interactive dashboard, which is comprised of a map, a chart, and two data tables.

## Interactive Maps and Data Tables



## DASHBOARD STRUCTURE / LAYOUT

### Section 1: California Statewide / Economic Markets / Sub-Markets

- Visualization Type: Map
  - Displays a California map with each economic market color-coded to a legend.

### Section 2: Top 10 Industry Clusters

- Visualization Type: Chart
  - Displays a static graph of the top 10 industry clusters in the state with the most job openings.
  - Selecting an industry cluster from the drop-down menu provides occupational data (found in section 4) for that particular industry cluster.
  - To select an Industry Cluster, select a cluster from the drop-down menu under the Top 10 Industry Clusters heading. The occupations within the cluster will refresh; however, the bar chart will not change.

### Section 3: Industry Clusters

- Visualization Type: Table
  - Industry cluster tables are sorted alphabetically by industry cluster. To sort by other headings, hover the cursor over the category (e.g., “Total Projected Job Openings”) for the sort icon (☰) to appear, and then select the icon.

### Section 4: Occupations

- Visualization Type: Table
  - Table includes projected job openings (new, replacement, total) along with the median wage for each occupation in a selected industry cluster. Occupations are sorted alphabetically. To sort by other headings, hover the cursor over the category (e.g., “Total Projected Job Openings”) for the sort icon (☰) to appear, and then select the icon.

## TABS

The **Statewide** tab includes job openings and wage data on a California statewide level.

The **Economic Markets** tab includes job openings and wage data in a geographic Economic Market. An Economic Market consists of four or more counties (with the exception of the Southern Border Economic Market, which consists of two counties). To select an Economic Market, select the Economic Market tab, then select an Economic Market from the drop-down menu on the left.

The **Sub-Markets** tab includes job openings and wage data on a smaller geographic level within an Economic Market. Data are not available at the individual county level unless the Sub-Market is a single county. To select an Economic Sub-Market, select the Economic Sub-Market tab, then select an Economic Sub-Market from the drop-down menu on the left.

The **Methodology** tab describes the process of the Economic Market and Industry Cluster formation.

### Additional Information

- Due to confidentiality, some industry cluster and occupational data have been suppressed.
- Hover the cursor over the Occupational or Industry Cluster title to view the entire name.
- Selecting a specific county on the map will not provide individual county data.
- When selecting an occupational title or industry cluster, the SUM of Measure Values feature does not provide a usable or accurate value. We are looking into deactivating this feature.