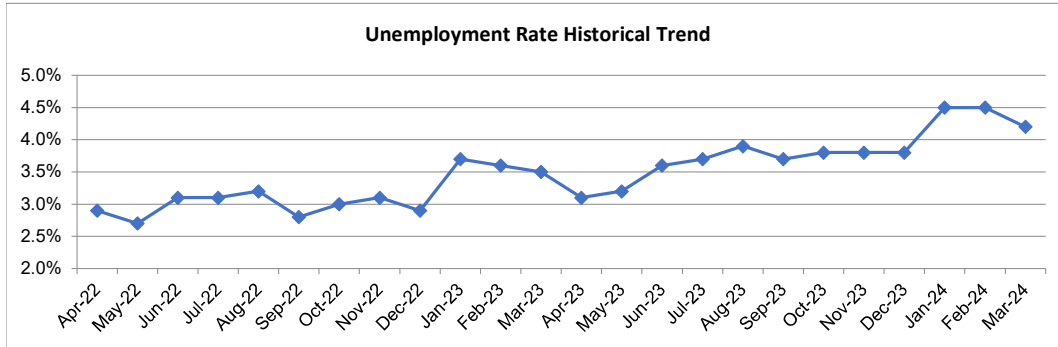


IMMEDIATE RELEASE
 SANTA ROSA METROPOLITAN STATISTICAL AREA (MSA)
(Sonoma County)

The unemployment rate in the Sonoma County was 4.2 percent in March 2024, down from a revised 4.5 percent in February 2024, and above the year-ago estimate of 3.5 percent. This compares with an unadjusted unemployment rate of 5.3 percent for California and 3.9 percent for the nation during the same period.



| Industry | Feb-2024 | Mar-2024 | Change | | Mar-2023 | Mar-2024 | Change |
|---------------------------------------|----------|----------|--------|--|----------|----------|--------|
| | Revised | Prelim | | | | Prelim | |
| Total Wage and Salary | 213,200 | 213,500 | 300 | | 208,600 | 213,500 | 4,900 |
| Total Farm | 6,000 | 6,000 | 0 | | 5,800 | 6,000 | 200 |
| Total Nonfarm | 207,200 | 207,500 | 300 | | 202,800 | 207,500 | 4,700 |
| Mining, Logging and Construction | 16,200 | 16,400 | 200 | | 15,700 | 16,400 | 700 |
| Mining and Logging | 200 | 200 | 0 | | 200 | 200 | 0 |
| Construction | 16,000 | 16,200 | 200 | | 15,500 | 16,200 | 700 |
| Manufacturing | 22,700 | 22,600 | (100) | | 22,600 | 22,600 | 0 |
| Trade, Transportation, and Utilities | 34,400 | 34,300 | (100) | | 34,300 | 34,300 | 0 |
| Information | 2,400 | 2,400 | 0 | | 2,500 | 2,400 | (100) |
| Financial Activities | 7,800 | 7,900 | 100 | | 7,700 | 7,900 | 200 |
| Professional and Business Services | 24,600 | 24,600 | 0 | | 24,700 | 24,600 | (100) |
| Private Education and Health Services | 37,900 | 37,900 | 0 | | 35,600 | 37,900 | 2,300 |
| Leisure and Hospitality | 25,600 | 25,200 | (400) | | 24,800 | 25,200 | 400 |
| Other Services | 7,600 | 7,700 | 100 | | 7,300 | 7,700 | 400 |
| Government | 28,000 | 28,500 | 500 | | 27,600 | 28,500 | 900 |

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

| | Mar 23 | Jan 24 | Feb 24 Revised | Mar 24 Prelim | Percent Change Month | Change Year |
|--|----------------|----------------|-------------------|------------------|----------------------------|----------------|
| Civilian Labor Force (1) | 248,400 | 249,400 | 251,300 | 251,200 | 0.0% | 1.1% |
| Civilian Employment | 239,600 | 238,100 | 240,000 | 240,800 | 0.3% | 0.5% |
| Civilian Unemployment | 8,700 | 11,300 | 11,300 | 10,400 | -8.0% | 19.5% |
| Civilian Unemployment Rate | 3.5% | 4.5% | 4.5% | 4.2% | | |
| (CA Unemployment Rate) | 4.7% | 5.7% | 5.6% | 5.3% | | |
| (U.S. Unemployment Rate) | 3.6% | 4.1% | 4.2% | 3.9% | | |
| Total Wage and Salary (2) | 208,600 | 211,400 | 213,200 | 213,500 | 0.1% | 2.3% |
| Total Farm | 5,800 | 5,300 | 6,000 | 6,000 | 0.0% | 3.4% |
| Total Nonfarm | 202,800 | 206,100 | 207,200 | 207,500 | 0.1% | 2.3% |
| Total Private | 175,200 | 178,600 | 179,200 | 179,000 | -0.1% | 2.2% |
| Goods Producing | 38,300 | 38,800 | 38,900 | 39,000 | 0.3% | 1.8% |
| Mining, Logging and Construction | 15,700 | 16,000 | 16,200 | 16,400 | 1.2% | 4.5% |
| Mining and Logging | 200 | 200 | 200 | 200 | 0.0% | 0.0% |
| Construction | 15,500 | 15,800 | 16,000 | 16,200 | 1.3% | 4.5% |
| Specialty Trade Contractors | 10,300 | 10,700 | 10,900 | 11,100 | 1.8% | 7.8% |
| Manufacturing | 22,600 | 22,800 | 22,700 | 22,600 | -0.4% | 0.0% |
| Durable Goods | 9,000 | 8,800 | 8,800 | 8,700 | -1.1% | -3.3% |
| Non-Durable Goods | 13,600 | 14,000 | 13,900 | 13,900 | 0.0% | 2.2% |
| Service-Providing | 164,500 | 167,300 | 168,300 | 168,500 | 0.1% | 2.4% |
| Private Service Providing | 136,900 | 139,800 | 140,300 | 140,000 | -0.2% | 2.3% |
| Trade, Transportation, and Utilities | 34,300 | 34,300 | 34,400 | 34,300 | -0.3% | 0.0% |
| Wholesale Trade | 6,900 | 6,600 | 6,600 | 6,600 | 0.0% | -4.3% |
| Retail Trade | 22,900 | 23,000 | 23,100 | 23,100 | 0.0% | 0.9% |
| Food and Beverage Retailers | 7,400 | 7,300 | 7,300 | 7,300 | 0.0% | -1.4% |
| General Merchandise Retailers | 3,000 | 3,200 | 3,100 | 3,100 | 0.0% | 3.3% |
| Transportation, Warehousing, and Utilities | 4,500 | 4,700 | 4,700 | 4,600 | -2.1% | 2.2% |
| Information | 2,500 | 2,500 | 2,400 | 2,400 | 0.0% | -4.0% |
| Financial Activities | 7,700 | 7,900 | 7,800 | 7,900 | 1.3% | 2.6% |
| Finance and Insurance | 4,100 | 4,100 | 4,000 | 4,000 | 0.0% | -2.4% |
| Professional and Business Services | 24,700 | 24,400 | 24,600 | 24,600 | 0.0% | -0.4% |
| Professional, Scientific, and Technical Services | 9,600 | 9,600 | 9,700 | 9,700 | 0.0% | 1.0% |
| Management of Companies and Enterprises | 2,200 | 2,200 | 2,300 | 2,300 | 0.0% | 4.5% |
| Administrative and Support and Waste Management | 12,900 | 12,600 | 12,600 | 12,600 | 0.0% | -2.3% |
| Administrative and Support Services | 11,900 | 11,600 | 11,600 | 11,600 | 0.0% | -2.5% |
| Private Education and Health Services | 35,600 | 37,700 | 37,900 | 37,900 | 0.0% | 6.5% |
| Health Care and Social Assistance | 33,300 | 35,700 | 35,800 | 35,800 | 0.0% | 7.5% |
| Leisure and Hospitality | 24,800 | 25,400 | 25,600 | 25,200 | -1.6% | 1.6% |
| Accommodation and Food Services | 21,100 | 21,600 | 21,800 | 21,400 | -1.8% | 1.4% |
| Food Services and Drinking Places | 16,800 | 17,000 | 17,200 | 16,800 | -2.3% | 0.0% |
| Other Services | 7,300 | 7,600 | 7,600 | 7,700 | 1.3% | 5.5% |
| Government | 27,600 | 27,500 | 28,000 | 28,500 | 1.8% | 3.3% |
| Federal Government | 1,300 | 1,300 | 1,300 | 1,300 | 0.0% | 0.0% |
| Total State and Local Government | 26,300 | 26,200 | 26,700 | 27,200 | 1.9% | 3.4% |
| State Government | 3,100 | 2,800 | 3,000 | 3,000 | 0.0% | -3.2% |
| State Government Educational Services | 1,900 | 1,600 | 1,800 | 1,800 | 0.0% | -5.3% |
| State Government Excluding Education | 1,200 | 1,200 | 1,200 | 1,200 | 0.0% | 0.0% |
| Local Government | 23,200 | 23,400 | 23,700 | 24,200 | 2.1% | 4.3% |
| Local Government Educational Services | 12,000 | 11,800 | 12,000 | 12,300 | 2.5% | 2.5% |
| Local Government excluding Educational Services | 11,200 | 11,600 | 11,700 | 11,900 | 1.7% | 6.3% |
| County Government | 4,800 | 4,900 | 4,900 | 5,000 | 2.0% | 4.2% |
| City Government | 2,600 | 2,600 | 2,600 | 2,700 | 3.8% | 3.8% |
| Special Districts plus Tribes | 3,800 | 4,100 | 4,200 | 4,200 | 0.0% | 10.5% |

Notes:

(1) Civilian labor force data are by place of residence; include self-employed

April 19, 2024
Employment Development Department
Labor Market Information Division
(916) 262-2162

Santa Rosa MSA
(Sonoma County)
Industry Employment & Labor Force
March 2023 Benchmark

Data Not Seasonally Adjusted

| | Mar 23 | Jan 24 | Feb 24 Revised | Mar 24 Prelim | Percent Change Month Year |
|--|--------|--------|-------------------|------------------|-----------------------------------|
|--|--------|--------|-------------------|------------------|-----------------------------------|

individuals, unpaid family workers, household domestic workers, & workers on strike.

Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike.
Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Randy Weaver 916-931-9791 or Luis Alejo 916-931-9596

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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