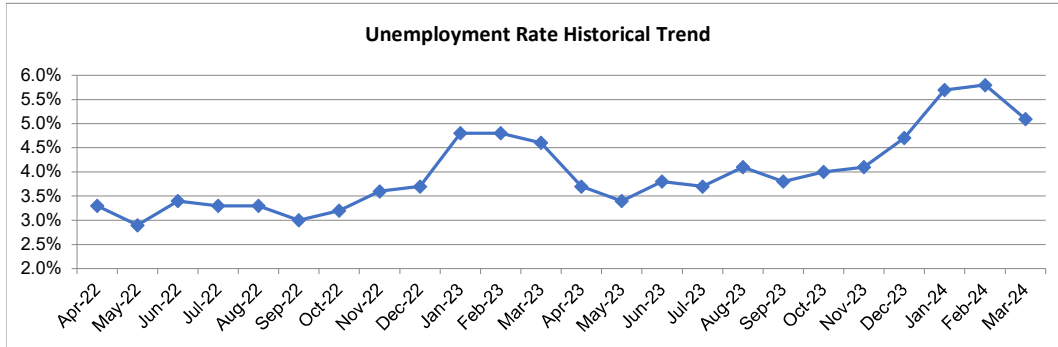


IMMEDIATE RELEASE
 SANTA MARIA-SANTA BARBARA METROPOLITAN STATISTICAL AREA (MSA)
 (Santa Barbara County)

The unemployment rate in Santa Barbara County was 5.1 percent in March 2024, down from a revised 5.8 percent in February 2024, and above the year-ago estimate of 4.6 percent. This compares with an unadjusted unemployment rate of 5.3 percent for California and 3.9 percent for the nation during the same period.



Industry	Feb-2024	Mar-2024	Change		Mar-2023	Mar-2024	Change
	Revised	Prelim				Prelim	
Total, All Industries	213,300	217,400	4,100		210,500	217,400	6,900
Total Farm	23,000	26,100	3,100		21,800	26,100	4,300
Total Nonfarm	190,300	191,300	1,000		188,700	191,300	2,600
Mining, Logging and Construction	10,400	10,500	100		10,200	10,500	300
Mining and Logging	600	600	0		600	600	0
Construction	9,800	9,900	100		9,600	9,900	300
Manufacturing	12,500	12,400	(100)		12,600	12,400	(200)
Trade, Transportation, and Utilities	26,400	26,500	100		26,800	26,500	(300)
Information	4,300	4,300	0		4,400	4,300	(100)
Financial Activities	7,000	7,000	0		6,900	7,000	100
Professional and Business Services	27,600	27,600	0		26,600	27,600	1,000
Private Education and Health Services	31,800	32,000	200		30,400	32,000	1,600
Leisure and Hospitality	27,800	27,900	100		28,300	27,900	(400)
Other Services	6,700	6,700	0		6,700	6,700	0
Government	35,800	36,400	600		35,800	36,400	600

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

	Mar 23	Jan 24	Feb 24 Revised	Mar 24 Prelim	Percent Month	Change Year
Civilian Labor Force (1)	215,700	214,500	217,100	218,900	0.8%	1.5%
Civilian Employment	205,900	202,300	204,400	207,900	1.7%	1.0%
Civilian Unemployment	9,800	12,100	12,600	11,100	-11.9%	13.3%
Civilian Unemployment Rate (CA Unemployment Rate)	4.6%	5.7%	5.8%	5.1%		
(U.S. Unemployment Rate)	4.7%	5.7%	5.6%	5.3%		
	3.6%	4.1%	4.2%	3.9%		

Total, All Industries (2)	210,500	210,400	213,300	217,400	1.9%	3.3%
Total Farm	21,800	21,400	23,000	26,100	13.5%	19.7%
Total Nonfarm	188,700	189,000	190,300	191,300	0.5%	1.4%
Total Private	152,900	153,500	154,500	154,900	0.3%	1.3%
Goods Producing	22,800	22,900	22,900	22,900	0.0%	0.4%
Mining, Logging and Construction	10,200	10,400	10,400	10,500	1.0%	2.9%
Mining and Logging	600	600	600	600	0.0%	0.0%
Construction	9,600	9,800	9,800	9,900	1.0%	3.1%
Manufacturing	12,600	12,500	12,500	12,400	-0.8%	-1.6%
Durable Goods	8,300	8,400	8,300	8,300	0.0%	0.0%
Service-Providing	165,900	166,100	167,400	168,400	0.6%	1.5%
Private Service Providing	130,100	130,600	131,600	132,000	0.3%	1.5%
Trade, Transportation, and Utilities	26,800	26,400	26,400	26,500	0.4%	-1.1%
Wholesale Trade	4,900	4,700	4,700	4,700	0.0%	-4.1%
Retail Trade	18,400	18,400	18,400	18,500	0.5%	0.5%
Food and Beverage Retailers	5,500	5,500	5,500	5,500	0.0%	0.0%
Clothing, Clothing Accessories, Shoe, and Jewelry	1,600	1,700	1,600	1,600	0.0%	0.0%
Transportation, Warehousing, and Utilities	3,500	3,300	3,300	3,300	0.0%	-5.7%
Information	4,400	4,300	4,300	4,300	0.0%	-2.3%
Financial Activities	6,900	7,000	7,000	7,000	0.0%	1.4%
Finance and Insurance	3,500	3,500	3,500	3,500	0.0%	0.0%
Real Estate and Rental and Leasing	3,400	3,500	3,500	3,500	0.0%	2.9%
Professional and Business Services	26,600	27,300	27,600	27,600	0.0%	3.8%
Professional, Scientific, and Technical Services	12,300	12,300	12,400	12,300	-0.8%	0.0%
Management of Companies and Enterprises	2,900	2,900	2,900	2,900	0.0%	0.0%
Administrative and Support and Waste Management and Remediation Services	11,400	12,100	12,300	12,400	0.8%	8.8%
Private Education and Health Services	30,400	31,500	31,800	32,000	0.6%	5.3%
Private Educational Services	3,100	3,200	3,300	3,300	0.0%	6.5%
Health Care and Social Assistance	27,300	28,300	28,500	28,700	0.7%	5.1%
Leisure and Hospitality	28,300	27,400	27,800	27,900	0.4%	-1.4%
Arts, Entertainment, and Recreation	3,700	3,700	3,800	3,800	0.0%	2.7%
Accommodation and Food Services	24,600	23,700	24,000	24,100	0.4%	-2.0%
Accommodation	5,100	4,800	4,800	4,900	2.1%	-3.9%
Food Services and Drinking Places	19,500	18,900	19,200	19,200	0.0%	-1.5%
Other Services	6,700	6,700	6,700	6,700	0.0%	0.0%
Government	35,800	35,500	35,800	36,400	1.7%	1.7%
Federal Government	3,900	4,000	4,000	4,100	2.5%	5.1%
Total State and Local Government	31,900	31,500	31,800	32,300	1.6%	1.3%
State Government	7,700	8,100	8,000	8,100	1.3%	5.2%
State Government Educational Services	7,100	7,500	7,400	7,500	1.4%	5.6%
State Government Excluding Education	600	600	600	600	0.0%	0.0%
Local Government	24,200	23,400	23,800	24,200	1.7%	0.0%
Local Government Educational Services	12,900	11,900	12,200	12,500	2.5%	-3.1%
Local Government Excluding Educational Services	11,300	11,500	11,600	11,700	0.9%	3.5%
County Government	4,700	4,600	4,700	4,800	2.1%	2.1%
City Government	2,800	2,900	2,900	2,900	0.0%	3.6%
Special Districts plus Tribes	3,800	4,000	4,000	4,000	0.0%	5.3%

Notes:

April 19, 2024
 Employment Development Department
 Labor Market Information Division
 (916) 262-2162

Santa Maria Santa Barbara MSA
(Santa Barbara County)
 Industry Employment & Labor Force
 March 2023 Benchmark

Data Not Seasonally Adjusted

	Mar 23	Jan 24	Feb 24 Revised	Mar 24 Prelim	Percent Change Month Year
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(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Andriy Moskalyk 916-897-3763 or Robert Lee 916-796-7758

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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