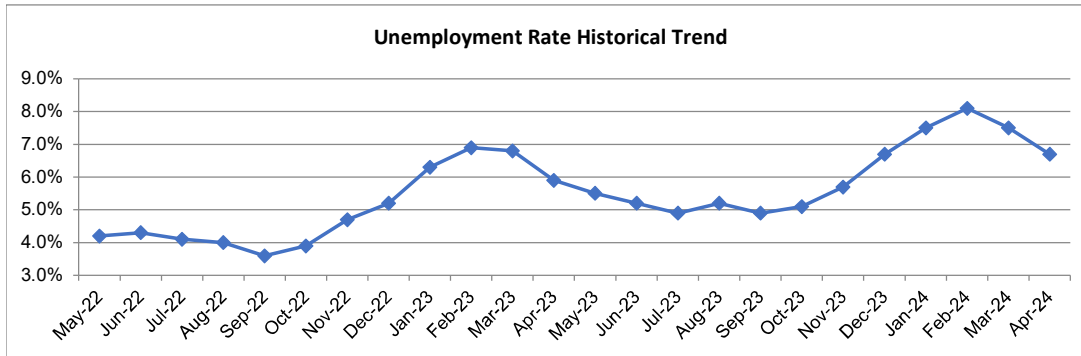


IMMEDIATE RELEASE
 SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)
 (Santa Cruz County)

The unemployment rate in Santa Cruz County was 6.7 percent in April 2024, down from a revised 7.5 percent in March 2024, and above the year-ago estimate of 5.9 percent. This compares with an unadjusted unemployment rate of 4.8 percent for California and 3.5 percent for the nation during the same period.



| Industry | Mar-2024 | Apr-2024 | Change | | Apr-2023 | Apr-2024 | Change |
|---------------------------------------|----------|----------|--------|--|----------|----------|--------|
| | Revised | Prelim | | | | Prelim | |
| Total, All Industries | 103,900 | 105,800 | 1,900 | | 104,300 | 105,800 | 1,500 |
| Total Farm | 3,400 | 4,700 | 1,300 | | 4,600 | 4,700 | 100 |
| Total Nonfarm | 100,500 | 101,100 | 600 | | 99,700 | 101,100 | 1,400 |
| Mining, Logging and Construction | 5,100 | 5,100 | 0 | | 5,000 | 5,100 | 100 |
| Manufacturing | 7,800 | 7,700 | (100) | | 7,800 | 7,700 | (100) |
| Trade, Transportation, and Utilities | 15,600 | 15,600 | 0 | | 16,200 | 15,600 | (600) |
| Information | 600 | 600 | 0 | | 600 | 600 | 0 |
| Financial Activities | 3,300 | 3,300 | 0 | | 3,200 | 3,300 | 100 |
| Professional and Business Services | 9,600 | 9,600 | 0 | | 10,000 | 9,600 | (400) |
| Private Education and Health Services | 19,300 | 19,400 | 100 | | 18,300 | 19,400 | 1,100 |
| Leisure and Hospitality | 14,500 | 14,900 | 400 | | 14,400 | 14,900 | 500 |
| Other Services | 4,700 | 4,800 | 100 | | 4,600 | 4,800 | 200 |
| Government | 20,000 | 20,100 | 100 | | 19,600 | 20,100 | 500 |

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

| | Apr 23 | Feb 24 | Mar 24 Revised | Apr 24 Prelim | Percent Change | |
|----------------------------|---------|---------|-------------------|------------------|----------------|-------|
| | | | | | Month | Year |
| Civilian Labor Force (1) | 132,100 | 133,400 | 133,700 | 132,400 | -1.0% | 0.2% |
| Civilian Employment | 124,400 | 122,600 | 123,700 | 123,500 | -0.2% | -0.7% |
| Civilian Unemployment | 7,700 | 10,800 | 10,000 | 8,900 | -11.0% | 15.6% |
| Civilian Unemployment Rate | 5.9% | 8.1% | 7.5% | 6.7% | | |
| (CA Unemployment Rate) | 4.1% | 5.6% | 5.4% | 4.8% | | |
| (U.S. Unemployment Rate) | 3.1% | 4.2% | 3.9% | 3.5% | | |

| | | | | | | |
|---|---------|---------|---------|---------|-------|-------|
| Total, All Industries (2) | 104,300 | 103,100 | 103,900 | 105,800 | 1.8% | 1.4% |
| Total Farm | 4,600 | 3,300 | 3,400 | 4,700 | 38.2% | 2.2% |
| Total Nonfarm | 99,700 | 99,800 | 100,500 | 101,100 | 0.6% | 1.4% |
| Total Private | 80,100 | 80,300 | 80,500 | 81,000 | 0.6% | 1.1% |
| Goods Producing | 12,800 | 12,900 | 12,900 | 12,800 | -0.8% | 0.0% |
| Mining, Logging and Construction | 5,000 | 5,100 | 5,100 | 5,100 | 0.0% | 2.0% |
| Manufacturing | 7,800 | 7,800 | 7,800 | 7,700 | -1.3% | -1.3% |
| Durable Goods | 4,300 | 4,400 | 4,400 | 4,400 | 0.0% | 2.3% |
| Non-Durable Goods | 3,500 | 3,400 | 3,400 | 3,300 | -2.9% | -5.7% |
| Service-Providing | 86,900 | 86,900 | 87,600 | 88,300 | 0.8% | 1.6% |
| Private Service Providing | 67,300 | 67,400 | 67,600 | 68,200 | 0.9% | 1.3% |
| Trade, Transportation, and Utilities | 16,200 | 15,700 | 15,600 | 15,600 | 0.0% | -3.7% |
| Wholesale Trade | 3,400 | 3,100 | 3,000 | 3,100 | 3.3% | -8.8% |
| Retail Trade | 10,700 | 10,600 | 10,600 | 10,500 | -0.9% | -1.9% |
| Transportation, Warehousing, and Utilities | 2,100 | 2,000 | 2,000 | 2,000 | 0.0% | -4.8% |
| Information | 600 | 600 | 600 | 600 | 0.0% | 0.0% |
| Financial Activities | 3,200 | 3,300 | 3,300 | 3,300 | 0.0% | 3.1% |
| Finance and Insurance | 1,900 | 1,900 | 1,900 | 1,900 | 0.0% | 0.0% |
| Real Estate and Rental and Leasing | 1,300 | 1,400 | 1,400 | 1,400 | 0.0% | 7.7% |
| Professional and Business Services | 10,000 | 9,600 | 9,600 | 9,600 | 0.0% | -4.0% |
| Private Education and Health Services | 18,300 | 19,200 | 19,300 | 19,400 | 0.5% | 6.0% |
| Leisure and Hospitality | 14,400 | 14,300 | 14,500 | 14,900 | 2.8% | 3.5% |
| Arts, Entertainment, and Recreation | 2,800 | 2,600 | 2,800 | 2,900 | 3.6% | 3.6% |
| Accommodation and Food Services | 11,600 | 11,700 | 11,700 | 12,000 | 2.6% | 3.4% |
| Other Services | 4,600 | 4,700 | 4,700 | 4,800 | 2.1% | 4.3% |
| Government | 19,600 | 19,500 | 20,000 | 20,100 | 0.5% | 2.6% |
| Federal Government | 500 | 500 | 500 | 500 | 0.0% | 0.0% |
| Total State and Local Government | 19,100 | 19,000 | 19,500 | 19,600 | 0.5% | 2.6% |
| State Government | 6,400 | 6,500 | 6,600 | 6,500 | -1.5% | 1.6% |
| State Government Educational Services | 5,700 | 5,800 | 5,900 | 5,800 | -1.7% | 1.8% |
| State Government Excluding Education | 700 | 700 | 700 | 700 | 0.0% | 0.0% |
| Local Government | 12,700 | 12,500 | 12,900 | 13,100 | 1.6% | 3.1% |
| Local Government excluding Educational Serv | 5,600 | 5,500 | 5,600 | 5,600 | 0.0% | 0.0% |
| Special Districts plus Tribes | 1,100 | 1,100 | 1,200 | 1,100 | -8.3% | 0.0% |

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Andriy Moskalyk 916-897-3763 or Robert Lee 916-796-7758

These data, as well as other labor market data, are available via the Internet

May 17, 2024
Employment Development Department
Labor Market Information Division
(916) 262-2162

Santa Cruz Watsonville MSA
(Santa Cruz County)
Industry Employment & Labor Force
March 2023 Benchmark

Data Not Seasonally Adjusted

| | Apr 23 | Feb 24 | Mar 24 Revised | Apr 24 Prelim | Percent Change Month Year |
|--|--------|--------|-------------------|------------------|-----------------------------------|
|--|--------|--------|-------------------|------------------|-----------------------------------|

at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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