

In Demand Entry-Level Occupations

Santa Cruz – Watsonville Metropolitan Statistical Area

Santa Cruz County

An entry-level occupation requires a high school diploma or equivalent or less.



Personal Care Aides

7,280 TOTAL PROJECTED
JOB OPENINGS

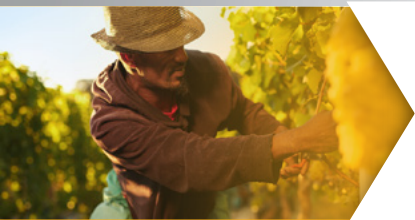
\$15.24 MEDIAN
HOURLY WAGE



Combined Food Preparation and Serving Workers, Including Fast Food

7,220 TOTAL PROJECTED
JOB OPENINGS

\$16.09 MEDIAN
HOURLY WAGE



Farmworkers and Laborers, Crop, Nursery, and Greenhouse

6,570 TOTAL PROJECTED
JOB OPENINGS

\$15.57 MEDIAN
HOURLY WAGE



Cashiers

5,490 TOTAL PROJECTED
JOB OPENINGS

\$15.52 MEDIAN
HOURLY WAGE



Retail Salespersons

4,260 TOTAL PROJECTED
JOB OPENINGS

\$15.79 MEDIAN
HOURLY WAGE

Source: California Employment Development Department, Projections of Employment 2018-2028. Total projected job openings are the sum of numeric change, exits, and transfers. Occupational Employment Statistics Wage Survey, updated to first quarter of 2022.

Data Note: Per the Bureau of Labor Statistics, some occupations are no longer being published separately and instead were published as aggregations. The median hourly wage for Personal Care Aides was aggregated into Home Health and Personal Care Aides. The median hourly wage for Combined Food Preparation and Serving Workers, Including Fast Food was aggregated into Fast Food and Counter Workers.